



What about Bob?

Last month I was fortunate enough to travel to Lawrence Kansas with Bob Kohlstedt, your Vice President. The reason for the trip was to attend the GCSAA Chapter Leaders Symposium. Each year the GCSAA conducts this two-day event for the chapter leaders and chapter executives to share ideas, focus objectives and learn about association management. There were 24 chapters represented by the 44 attendees at this year's event. It was a good experience for the both of us as we learned from other chapters and the GCSAA how to make MAGCS better. Thank to the Robert M. Williams



TETA and MAGCS

Four years ago the Midwest and TETA partnered to help the struggling Technician's Association. TETA had difficulty publishing their newsletter in a timely fashion and the Midwest offered them *On Course* as their platform to reach their members. At the time TETA increased their dues by \$30 per member and each one of them became Class D(T) members of MAGCS. The moneys collected, were paid to MAGCS each year to cover the cost of printing and mailing the added magazines and directory. In late February of 2011, TETA decided to pull out the partnership with the MAGCS citing difficulty in reaching *On Course* deadlines and not enough flexibility with our publishing workflow.

Team Building Event

Last year, in lieu of a board gift (usually a golf shirt or other token of thanks) the Board conducted a team-building event at Cantigny Golf Club. Scott Witte, CGCS was host to the group and spouses for this event. It included a tour of the McCormick museum and dinner for those in attendance. This year, the Board is planning a similar event to work in conjunction with a strategic planning workshop for the Association.

Commercial Membership

Are you doing business with a company that is not a member? Do you think they might benefit from membership within the Midwest? I bet they would. Membership forms can be printed off the website, or new members can join right online. Membership has its privileges.

(continued on next page)

Communication Survey

By now you have seen our communication survey. If you've completed it – Thank you. If you have not, take a minute and do. We are positioning ourselves to be as effective while respectful with our communications with you. This survey is designed to help us allocate resources and efforts that will prove useful for all in the near future.

Photos to Print

Since everyone has a phone on their hip and that phone most likely has a camera – I'd like you to send me those pictures that you capture of your course (those sunrises, sunsets, stupid staff stunts – we can protect identities, lightning strikes, awesome turf, just good stuff). Send them along to luke@magcs.org or text them to six three o, six seven o, seven five 22. I'd like to start using them in the magazine and on the website. I'd even like pictures taken with a real camera as well. **-OC**



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