

DIRECTOR'S COLUMN

Harry Lovero, Orchard Valley Golf Course

Keep the Articles Coming



This is my annual plea as Editorial Committee chair to our membership for a call out for articles. It truly amazes me when I pick up another industry magazine and see an article in it penned by one of our own. That in itself is a great accomplishment to be read nationally. In addition, many of you that have written for industry publications have taken the time to write for your association publication, "On Course". Moreover, we thank you very much for that. However, there are those of you who prefer to write only for industry magazines and prefer not to write for "On Course". I wish I understood why. With a membership of right around eight hundred strong, if "On Course" had at least half of you writing for it and contributing occasionally, I would never have to write a column like this.

Our objective here is to have enough information for the editorial calendar so that we do not have to go begging and relying on the same authors to fill the pages of your association magazine, which is nationally recognized as a top notch golf course association publication.

Please do not get me wrong, I do not want to shame you into contributing; however, it would be nice to get something to work with. I know you all have the talent to go to your computer, or your legal pad, and write out an article. I have never seen a more talented group of individuals than our Midwest Association. Again, I know it takes time, and as I always say, the article can be professional, personal, or a hobby; it does not always have to be entirely technical.

Mental blocks plague us all, but with all of our individual career experiences, I am certain there is an article in there just waiting to get out. You will not know until you try.

In addition, please try to include photos. It is always a plus to visualize what it is that you are writing about.

In addition, please call Luke Cella or myself if you are not sure or if you need a little assistance. This is my third year as the Editorial Chair and believe me, it is nerve racking every month to see if Luke is going to have enough print to get it done, but amazingly enough we do. Thanks to Luke and the talents of our graphic artist Mark Karczewski for always getting the job done.

My challenge to you, the membership of The Midwest Association of Golf Course Superintendents, is simple: PLEASE KEEP THE WELL FROM GOING DRY! Remember, this is your association, and we are here to serve you. Without your help and participation, there is no association.

I would also like to give a big thank you to my editorial committee, John Gurke, Dr. Derek Settle, Darrick Robbins, Fred Behnke, Chuck Anfield, Scott Verdun, Larry Tomaszewski, Ted Soenksen, Wes Danielewicz, Virgil Range, and Charles Hill. In addition, of course to Luke Cella for his guidance. And to all of our authors who have taken the time throughout the years to pen articles for us.

Scott Verdun and the Class "C" advisory committee are responsible for the Super -n- Sites every month. Thank you Scott.

Finally much gratitude to our sponsors for their untimely-continued support of "On Course". Please acknowledge them and say thank you to let them know how much you appreciate their continued support.

We will see you in "On Course". **-OC**