

## DIRECTOR'S COLUMN

Gary Hearn, *Salt Creek Golf Club*



# MAGCS = Great Association

*Be proud and get involved. My tenure with the Board has come to a complete circle. MAGCS has a new President and Tim Anderson, CGCS has the title of "President Emeritus".*

After sitting as Past President these last 12 months, I liken the experience to a star athlete. You get yourself geared up going through the chairs and striving towards the presidency – the emotions and excitement leading the way...and then BAM! It is all over. The turn of events gives you an empty feeling, perhaps a little depressed, and leaves you still wishing you were more involved with decision making.

I had a great time being on the board. I thank Mr. Al Fierst for taking the initiative and getting me involved with this organization, he started it for me.

As immediate Past President I was responsible for two very important committees: Bylaws / Nominating and Public Relations. As there were no proposed bylaw changes this year, I was able to focus on creating a slate of candidates to lead MAGCS. This task proved difficult as we all seem busier with family and work - actually life in general. It can be difficult to figure out. Time is a precious commodity.

You have all heard it before and I'll tell you again, helping MAGCS is an experience you will not regret. No one says you have to go through all the chairs and serve as director to president, just make a commitment to serve on a committee, attend a monthly meeting or other event. I wish the current slate of candidates the best of luck and feel MAGCS is in very good hands. Thank you gentlemen.

The other responsibility that I have to the MAGCS board is Public Relations. MAGCS members have promoted themselves for years through the conditioning of their courses. We have set the level very high and most surpass standards each day when it comes to golf course condition. We all have used our golf course as a public relations tool to reflect ourselves and our profession. As we move forward the MAGCS board has made a commitment to move beyond individual recognition. The board is on the right track as it seeks direction to promote our profession in the near future.

---

*We all have used our golf course as a public relations tool to reflect ourselves and our profession.*

---

On a personal note, I thank goodness that I wasn't president this year, I'm not too sure how Tim did it through his course renovation. We spent the better part of this year working with an outside agency that installed a state-of-the-art, nine million dollar driving range on our property. I like to say it is a driving range on steroids. The company, Top Golf, of England has leased space (formerly where our bubble sat) to incorporate an entire different kind of game within a driving range. I analogize it to playing darts with golf balls, trust me – it's contagious. I just might want to hold a bloody Midwest meeting here.

Say good night Lexie and Hoss. **-OC**