




# GCSAA Working Closely with Local Chapters to Enhance Member Benefits

*This month I would like to take the time to explain to fellow MAGCS members how GCSAA will enhance member benefits by working more closely with local chapters.*

*... it only makes sense that services offered by GCSAA would be more effective with input from and administration by the local chapter.*

Since the needs vary among geographical areas with respect to many of the services offered by GCSAA, it only makes sense that services offered by GCSAA would be more effective with input from and administration by the local chapter. This task is difficult, though, when most chapters rely on all-volunteer service corps while also trying to provide services to their respective memberships. However, chapters such as MAGCS have hired an executive director to help facilitate providing member services. Not just MAGCS, but 78 of the 104 affiliated chapters of GCSAA employ paid staff. GCSAA's Chapter Relations Committee and Chapter Executives Task Group are focusing their efforts to define how to best allocate GCSAA resources to local chapters.

Luke Cella, MAGCS executive director, is a member of the Chapter Relations Committee and is chair of the Chapter Executives Task Group. The Chapter Relations Committee has identified some common issues shared by most chapters and some of the key programs offered by GCSAA through which local chapters can focus on engaging their respective members. The Chapter Executives Task Group has provided insights on making chapter executives more effective. In short, both the committee and task force have identified ways to improve our resources and make it possible for GCSAA to enhance GCSAA services and local chapters to enhance their services. A huge "thank you" goes to Luke Cella for volunteering his time and expertise.

The upcoming July monthly meeting is, instead of a golf outing, the annual Kane County Cougars game and picnic on July 16. I encourage everyone to attend and bring your families for a fun event. 



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