



## THE VOICE OF EXPERIENCE

Bob Williams *Retired*

# More on Professionalism in Golf Course Management

*The following are my observations on and review of some of the “most notable lifetime attributes common to most of our highly successful superintendents.” This is the third and concluding installment in this series that has spanned the March, April and now May issues of On Course.*

In all honesty, I sincerely believe that the Midwest GCSA has a proportionately high number of truly professional superintendents who measure up to the qualifications described in this series. Speaking for my generation of some 50-plus years ago, we salute the present generation loud and clear and commend all of you for your continued efforts and successes.

- **Executive ability:** When a leader demonstrates “executive ability,” everything moves along with military precision.
- **Mistakes:** Let every mistake be a learning lesson. We all make a few now and then.
- **Diary:** Keep a daily diary or log of detailed operations. (Great job for the interns.)
- **Superintendent contract:** A simple letter of understanding and agreement will do just fine. (More on this subject, later.)
- **Retirement:** Retire “to something you have planned.”
- **Long-range financial plans:** Initiate your lifetime plans at an early age. Life insurance, healthcare, children’s education, retirement, etc. Seek professional help, and adhere to your plans.
- **Career planning:** Develop a lifetime career plan. Develop a “road map” to reach your objectives. Be on the lookout for unforeseen opportunities.



## BOARD HIGHLIGHTS

Phil Zeinert, CGCS *Elgin Country Club*

*The following are highlights of the MAGCS Board of Directors meeting held Tuesday, April 15 at Bartlett Hills Golf Course. Full meeting minutes, once approved, are available on the Midwest Web site.*

- MAGCS vice president Fred Behnke recently attended the chapter leadership conference at GCSAA headquarters in Lawrence, Kansas. Fred highlighted many resources available to our membership, and these resources are only a phone call or Web site away.
- Director Luke Cella will attend the GCSAA chapter executive workshop. Luke will share ideas and experiences with executives from member chapters of GCSAA.
- MAGCS will donate a planting to the Midwest Golf House in recognition of Earth Day.
- The following are newly welcomed members to MAGCS:
 

<b>Jeffrey Huxtable</b>		
Arrow Magnolia	Class E	
<b>Timothy Wozniak</b>		
Spectrum Technologies	Class E	
<b>Timothy Anderson</b>		
Seven Bridges Golf Club	Class C	
<b>James Chisholm Jr.</b>		
Westchester Hill Golf Club	Class C	
<b>Frank Latzke</b>		
Cog Hill	Class C	
<b>John Ekstrom</b>		
Cantigny Golf Club	Class C	
<b>Samuel Lehrfeld</b>		
Odyssey Golf Club	Class C	
<b>Brian Racette</b>		
Byrn Mawr Country Club	Class C	
- Several resumes have been received regarding the MAGCS executive secretary position.
- The scholarship applications have been received and are currently being evaluated.
- The Board approved March expenses of \$32,714.82.
- Past Presidents Council advisor, Ed Braunksy, read the highlights of the past presidents meeting. Many of the ideas and concerns of the Council have already been implemented by the MAGCS Board of Directors.

