



# Professionalism in Golf Course Management: It's Up to You!

The following are my further observations and review of some of the traits and philosophies observed in today's successful golf course superintendents. (Part two of a three-part series)

- **Play the game:** Love the game of golf and learn to play reasonably well, at least better than average.
- **Employee relations:** Treat your employees as "family." Be considerate and responsive.
- **Your main mission:** Objective #1—make your superiors "look good" be they chairmen, committees and boards of directors and/or owners.
- **Cooperation:** Be cooperative and in harmony with other department heads and sales representatives, etc.
- **Friendships:** Choose your friendships with care. Your reputation is usually a reflection.
- **Success:** As a result of attaining various degrees of success, you will be raising your head "above the crowd" so to speak and you can expect people to "throw rocks" at you.
- **Sobriety and gambling:** Has been observed to be a stumbling block for a minimal few over the years.
- **Innovation:** Superintendents with innovative imagination usually develop one or more new ideas to improve our profession during their careers.
- **Planning:** Plan the work—work the plan. "Nuff said." Daily, weekly, monthly, yearly and long-range.




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