

AND NOW FOR SOMETHING
COMPLETELY DIFFERENT

John Gurke, CGCS Aurora C.C.

Anatomy of a Photo Shoot

You might have noticed (and we hope you did) that the December issue of this magazine featured something different—two covers. The idea was to depict a “then and now” scenario showing how the equipment and technology we use in our profession have changed since our Association’s infancy, while many other aspects of our profession have remained amazingly the same. The case in point here is Chicago Golf Club, which looks today very much as it did in 1926. We chose Chicago Golf for this very reason, as well as for its rich history in golf and golf course maintenance.

With our grandiose plans in hand, we set about to create some “film magic.” En route to achieving our final goal, we encountered many unexpected hardships—hoity-toity models demanding dressing trailers and personal assistants, temperamental photographers, cost overruns, time constraints and a sun that would not sit still even for ten minutes while we attempted the shoot. As with every photo session, though, the snafus were quickly addressed and the day proceeded incident-free. Take a look at the following photo journal of the anatomy of a photo shoot . . .



(1) – Ed, star that he is, arrives in his very own dressing trailer with personal assistant Joy from Jaynesway Farms an hour before the shoot.



(2) – Photographer Bill Ficht meticulously checks the light while one-tenth of Jon Jennings’ fall crew makes last-minute site preparations.



(3) – The next step is the shooting of a Polaroid of the planned finished shot to check for . . . I don’t actually know, but it definitely WAS the next step.



(4) – Asking an animal to stand still while being photographed can be nearly futile, but Ed, with Joy’s faithful assistance, was a true professional through and through.



(5 and 6) – The hard work pays off and two—count ‘em, two—covers for *On Course* magazine are born.

We would like to thank all the people who helped make this shoot successful: Joy, Ed and all the nice folks at Jaynesway; Jon Jennings, his staff and the generous members of Chicago Golf Club; Ygnacio Hernandez and Frank Bucciferro, our human models; photographer Bill Ficht; and Mother Nature for providing us with a magnificent day.



any more advanced and it would be a government secret.

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