

At the January 10, 2002, meeting, the MAGCS Board of Directors:

- Discussed appropriate applications of the MAGCS logo, resulting in the consensus that members may use our logo so long as it is clear that the use of the logo does not state or imply MAGCS endorsement of a product or service and the logo is accompanied by the verbiage "member of" Requests falling outside these parameters will be addressed on a case-by-case basis. Pending are development of formal guidelines for proper use of the MAGCS logo and further research into trademarking the MAGCS logo.
- Discussed a January 15 meeting between Luke Strojny, Brian Bossert, Don Ferreri and Robert Markionni, executive director of the CDGA, addressing aspects of the MAGCS move into the Midwest Golf House.
- Announced availability to members of soft goods (shirts, jackets) bearing the MAGCS logo via order forms at monthly meetings. With enough interest, this service may be added to the Web site as well.
- Tim Anderson, Membership Committee chair, will work with executive secretary George Minnis to analyze recent membership trends.
- Anyone knowing of a member in need of benevolence (i.e., members or their immediate family who have passed away or are seriously ill), please inform Brian Bossert so the MAGCS can send the appropriate condolences or encouragement.
- The 50th Midwest Turf Clinic will take place November 6 at Medinah C.C.

Other news reported at the meeting included:

- Thirty-nine golfers from our chapter (same as last year) will participate in the GCSAA Golf Tournament in Orlando. Good luck, and bring home some hardware!
- *On Course's* operating deficit for 2001 was a lower-than-anticipated \$3,500. The transition to a full-color format resulted in higher production costs for 2001 than in years past.



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