



*Looking back at the various incarnations of this very magazine shows how far we've come since the first issue of the Bull Sheet was published.*

The original name of the Midwest Association of Golf Course Superintendents' official publication—the *Bull Sheet*—was actually borrowed from another source. When Bob Williams was stationed at Fort Campbell, Kentucky during World War II, the company had a newsletter called Bull Sheet. After the war, when our Association decided it needed its own newsletter for the members, a committee formed to work out the details. The committee, comprised of Bob Williams, Ray Gerber, Norm Johnson and Paul Burdett, tossed around several potential names, finally deciding upon Bob's suggestion: the Bull Sheet.

The original Fort Campbell rendition bears no resemblance, save the title, to the first MAGCS *Bull Sheet*. Published in September, 1948, the first edition featured the National Association of Greenkeepers of America's Golf Championship at Medinah Country Club. Amazingly, the magazine's style stayed relatively the same from 1948 through 1985.

In June of 1985, the magazine received a facelift, changing to the light green cover with the cup cutter featured. In 1995, the MAGCS Board of Directors decided it was time to change the name and look of our publication, so surveys went out polling members on ideas for the new name. The five most popular names were brought before the Board, and *On Course* was the consensus choice. Coincidentally, it was none other than Bob Williams who made the suggestion—one of the reasons he was featured on the inaugural January, 1996 issue of *On Course* magazine.

In March of 2000, the magazine again underwent cosmetic surgery, sporting a new appearance inside and out, as seen here in the April, 2001 issue. Fifty-three years have given our chapter publication several distinct looks and different names, all of which evoke powerful memories of the way we were.

