GCSAA Offers Special Membership Rebate; Broadens the Scope of "Associate" Category

In conjunction with its 75th anniversary, GCSAA is offering a special membership rate of \$75 to superintendents and assistants joining GCSAA for the first time (and to those who have let their memberships lapse for at least two years). This is a significant reduction from the normal annual dues of \$250 for a superintendent and \$125 for an assistant. The GCSAA's goal in extending this offer is to provide superintendents and assistants who are unfamiliar with the benefits of GCSAA membership, the opportunity to experience those benefits firsthand for a year at a reduced rate.

Additionally, during its recent meeting, GCSAA's Board of Directors approved changes to the Standing Rules for Membership that broaden the scope of the "Associate" membership category. This membership classification is now open to anyone employed in the golf course management profession by a GCSAA superintendent member. Previously, to qualify for Associate status, a member had to have been a former student member, been on a career track within the superintendent profession and have met certain educational requirements. This change will provide a much more cost-efficient way for golf course employees, including spray technicians, equipment technicians, irrigation technicians and crew foremen, to join GCSAA. Previously, these individuals would have been classified as Affiliate members and paid \$250 in annual dues. Associate members pay only \$125 in annual dues.

If you would like further information about these changes, you may contact Steve Wilson, membership recruitment account manager, at 800-472-7878, ext. 690.



