



And Now . . . A “Commercial” Break

For the last year-and-a-half, I have been the chairman of the MAGCS's Commercial Members Advisory Council. Now, you are probably asking, “What the heck is the Commercial Members Advisory Council?” Good question! I myself am not totally sure yet, but I would like to take this opportunity to share some of my views.

Are you being properly recognized for your contributions? Are you satisfied with the current set-up of monthly meeting sponsorships? Can you think of any changes you'd like to see with respect to the Midwest hospitality suite at the national meeting?

The Council was created for the purpose of establishing better communication between class E members of the Midwest (peddlers) and the MAGCS Board of Directors. Fortunately, I get to sit in on the Board's meetings. While my chair doesn't carry a vote on decisions being made, the Board does frequently ask me for my opinions as a representative of the commercial members' point of view. The Board really does care about the class E members' involvement with the Association.

On the flip side, commercial members could become even more involved. I encourage anyone in this membership category to contact me with your ideas and opinions on how you can derive more benefits from your membership. Are you being properly recognized for your contributions? Are you satisfied with the current set-up of monthly meeting sponsorships? Can you think of any changes you'd like to see with respect to the Midwest hospitality suite at the national meeting?

These are just a few examples of issues on which commercial members can have significant input. As I mentioned, I do chair a committee and we occasionally share our ideas, but it's very difficult to convene meetings given our busy schedules. However, I believe the Commercial Members Advisory Council should include all class E members.

Finally—give me something to do. I'm more than happy to take any of your thoughts to the Board. Please use my e-mail (located in the directory) for any correspondence. I don't want to be known as the guy who goes to the Board meetings just for the free lunch. Drive safely and BUCKLE UP! 