

Director's Column Editorial and Employment Committee Update

by Dave Blomquist

Some exciting things are on tap this season for the Editorial and Employment committees. The President has assigned me to chair the Editorial Committee, which is the first time in recent MAGCS history that the Board of Directors is involved in the **Bull Sheet**. The following are members of the committee:



Stephanie Gotberg
John Gurke
Randy Kane
John Meyer

Jim McNair
Tony Rzadzki
Ray Schmitz
Dave Ward

Fred Opperman has been the Editor of the **Bull Sheet** for over 10 years and he is to be commended for a job well done. The **Bull Sheet** has a tradition second to none. We look to maintain the same feel our newsletter has provided while upgrading several features. We look to accomplish the following:

- ★ Provide complimentary issues to club officials.
- ★ Improve editing of articles.
- ★ A cover photograph.
- ★ Suggest a different name.

It is becoming more and more apparent that if we are to improve upon our position in this business, we must develop a more aggressive Public Relations program! Many club officials don't even know we exist. How can we expect them to recognize us as forward thinking, environmentally responsible professional Turf Managers? Our newsletter can be a valuable tool for disseminating our fine name and reputation. With this in mind, **The Bull Sheet** may not be an appropriate title for our newsletter. We're looking at alternative names that incorporate our fine tradition while putting forth a more professional impression.

The Employment committee, led by Don Cross, has met and is in the process of determining why the MAGCS hasn't had as strong a voice in placement of our members in area clubs. We are also looking at ways in which we can better service our MAGCS members that are out of work. We cannot legally recommend specific individuals, nor are we interested in doing so, however we are interested in finding ways to expose a portion of our membership to prospective clubs. Public relations seems to be the underlying theme as many clubs aren't aware that our services are available to them. Along these lines, this committee is working on putting together a brochure describing what the MAGCS is and what services are available to a member of our association. We hope to get approval from MAGCS members to mail these brochures out to area clubs in hopes of spreading our good name.

MAGCS are sure to see positive results as the season progresses. If you have any suggestions please feel free to contact any member of the Board of Directors. Your input is essential if we are to improve our service to the membership.



FULL SERVICE GROUND WATER SPECIALISTS



Meadow Equipment Sales & Service, Inc.

Well Drilling Contractors / Pump Service
27 W. 021 St. Charles Road
Carol Stream, IL 60188

- Water Well Drilling
- Pump Sales and Service
- Water Well Sealing & Capping
- Complete Waterwell Systems
- Large Selection of Pumps
Line Shaft / Submersible
- Well Rehab & Chlorinations
- Maintenance Programs
- 24 Hour Emergency Service

Authorized Sales and Service for
Leading Pump Manufacturers

WHEATON: (708) 231-6250
ST. CHARLES: (708) 584-6210
BENSENVILLE: (708) 766-1906



"Where Meadow Goes,
the Water Flows"