

(How Ya Looking? continued)

So, that gets us down to the toe tops. If you feel lucky in your favorite pair of socks with the golfer on them, by all means wear them. I prefer the short, white athletic socks. My legs stay cooler without a long sock and athletic socks are absorbent and offer support. Your shoes should offer support as well. Even though all we do is ride around in our cart and tell people what to do, we still end up on our feet a great deal.

I admit to being a name brand guy and have purchased at least a half dozen pair of Timberlands. My experience is that the best shoes don't last any longer than some of the less costly shoes and I replaced those Timberlands inside of a year every time. I found a great leather boot from Carolina that costs less than \$70 and a good one from Bay Colony that didn't last as long, but only went for \$50. I think some of the outdoor tennis style shoes that Reebok makes are a great option once the dew burns off. They come in conservative colors, so they don't look like tennis shoes. Even though my boots are only ankle tops, they get heavy after those 14 hour days.

Finally, I suggest that each superintendent wear what he feels is appropriate. The key is that we are neat and clean. However, remember that people do make judgements, fair or not, based on appearance and the era of blue jeans and flannel shirts is one of the past. I think our pay scales have elevated to the point where we can afford to look better. In fact, we can't afford not to. If you pay for your own clothing, put the expenses into next years budget. For \$500, you can drastically change your look, but you won't please everyone. I once had a fellow tell me after a Green Committee meeting that I was overdressed and that he would prefer to see a little more dirt on my hands.

In closing, I think this article writing stuff isn't so tough. There are obviously an abundance of aspects to our profession; pick a topic and let your colleagues laugh at what you have to say. If you hung in there until the end of this article, I appreciate your patience and you can give me a call if you are interested in putting Prograss somewhere it isn't labeled to go.



ILCA Announces 1995 Summer Field Day

The Illinois Landscape Contractors Association Summer Field Day will be held on Wednesday, August 2, 1995 at Ball Seed Company in West Chicago, Illinois. Set amid the Ball Trial Gardens and trees, this show promises the latest in nursery stock, flowers, power equipment, small equipment, tools, vehicles, and various landscape services. Whether exhibiting in one of the 234 booths or attending to be updated on what's new in the industry, set aside the date today.

For contracts and information, contact Julie Nicoll at ILCA, 2200 S. Main St., Ste. 304, Lombard IL 60148 or call 708/932-8443 or fax 708/932-8939.



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