

## Par for the Course on ESPN

GCSAA will air 30 episodes of **PAR FOR THE COURSE** on ESPN, the total sports network that reaches more than 63 million households. Beginning Jan. 1, **PAR FOR THE COURSE** will air on 19 Sunday dates and on 11 Thursday/Friday dates (see schedule attached) throughout the year.

In 1995, ESPN will be launching a golf "block" of programming that will air on Sunday mornings. In addition to GCSAA's show, *Inside the PGA Tour* and *Inside the Senior PGA Tour* also will be part of ESPN's Sunday golf block. **PAR FOR THE COURSE's** Thursday/Friday dates will be adjacent to ESPN golf tournament coverage.

In addition to the show, GCSAA also will be producing a series of feature segments for ESPN that will appear during the network's televised PGA Tour and Senior PGA Tour golf tournaments. These short segments will highlight issues and trends in golf course management in an entertaining and informative way.

A comprehensive look at the world of golf and golf course management are the main attractions of GCSAA's program. Every episode of **PAR FOR THE COURSE** takes an innovative look at the world of golf by covering cutting edge topics in an entertaining way.

### Sunday Morning Golf Block

January 1st, 8th, 15th, 22nd  
February 5th, 12th, 19th, 26th  
March 5th, 12th, 19th, 26th  
April 2nd, 9th, 23rd

July 9th

October 22nd  
November 5th, 19th, 26th

December 3rd, 10th, 17th

### Adjacent to Weekday Golf Coverage

May 5th - 1:30 pm  
PaineWebber Invt.  
May 12th - 2:30 pm  
Cadillac/NFL Classic  
June 15th - 4:00 pm  
U.S. Open  
June 30th - 2:00 pm  
U.S. Senior's Open  
July 21st - 2:00 pm  
British Open  
Sept. 8th - 2:30 pm  
Bell Canadian Open

Nov. 10th - 2:30 pm  
Sr. Tour Champ.

**At printing, exact time slots for the Sunday Morning Golf Block were not known. Please consult your local TV listings for show times.**

(All times Eastern. Please note, program dates/times are subject to change; ESPN will attempt to provide advance notice.)

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