

What's Constant?"

by Fred Opperman, Editor

With this being the last issue named **The Bull Sheet**, I thought I might go back and give a little history on the covers. I hope that these covers will reprint clearly enough to show what they looked like in the past.

This first newsletter was started back in 1948 and was a single mimeograph page. Although we do not have a copy of the very first issue, I am using issue No. 8 which states it is the July issue. The way I count, July should be issue No. 7, so perhaps **The Bull Sheet** began in December of 1947 or there were two issues in one month. I don't know, and we may never know, unless someone comes up with the very first copy.

It is interesting to read in the President's Message, "Greenkeeper's family get-together, a real success". The interesting part to me is that they still occasionally referred to themselves as "Greenkeepers", and yet, "Superintendent" was in their association name. Greenkeeper to me is still a very honored name and describes the occupation to a "tee". Also, Big Oak Golf Club is no longer in existence, and I have no idea where it was. This style newsletter was used from 1948 through December 1950. (see below)

The "Bull" was moved from the center of the master-head to the left with Volume IV, No. 13, January 1951. (see below)



JANUARY MEETING

January 8, 1951
HOTEL SHERMAN
 Chicago
ANNUAL MEETING
 Committee Reports
 Election of Officers

O. J. Noer Annual Report

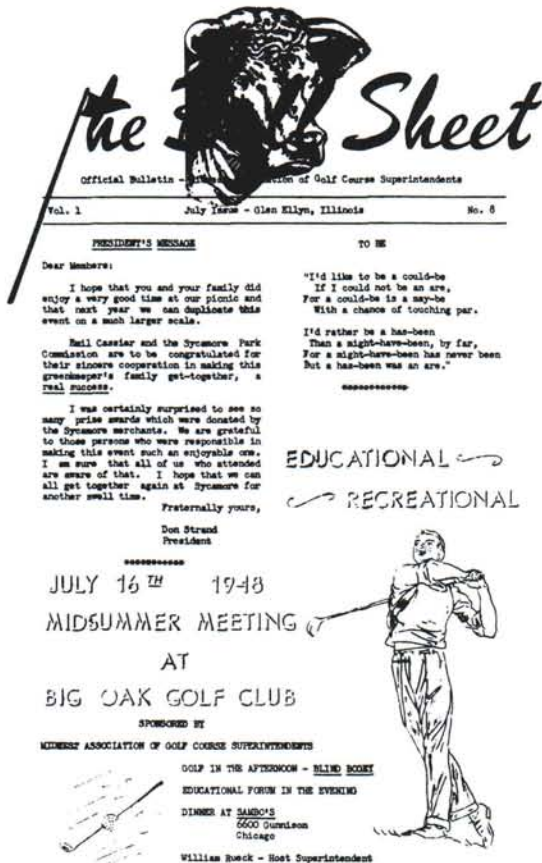
Question Box

Colored Slides



O. J. Noer

NATIONAL TURF CO. FEBRUARY 1951



This issue was only a signature page (a sheet that was printed and folded) and in addition to the cover page, had 1 3/4 pages of editorial content, and 1 1/4 pages ads. The largest ad of 1/4 page was George A. Davis, Inc.; the rest were mostly 1" ads. Roseman Tractor and Paul Burdett were advertisers in the first issues, as they are today. However, back then, Burdett was Paul, Jim's father.

It is interesting to note that O.J. Noer was on our first cover of the updated **Bull Sheet**. O.J. Noer was the guru of turf at that time and was one of the most respected turf authorities. You might notice that the Annual Meeting was held at the Hotel Sherman in Chicago. Today, we have trouble getting superintendents to our annual meeting at a local club. Think what it would be if you had to travel to Chicago, just using city streets and not expressways. How many would attend?

This style of front cover lasted up to December 1985 with the "Bull".

Starting with January 1986, Volume 39, No. 8 the "Bull" was dropped, and a character of a man changing a cup was added.