

the Bull Sheet

Official publication of the MIDWEST ASSOCIATION OF GOLF COURSE SUPERINTENDENTS.

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Official Photographer Raymond Schmitz

Dr. Randy T. Kane, Turfgrass Advisor
University of Illinois & CDGA (708) 954-2753



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Editor —

Fred D. Opperman, CGCS
810 Greenwood Avenue
Carpentersville, IL 60110
Phone (708) 428-5009

Fax (708) 428-5009

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On Course With The President

by Timothy Kelly,
President, MAGCS



I remember a director's column article that Bruce Williams wrote a few years back. It was titled, "Presenting a Positive Image for Golf Course Superintendents." In the article Bruce states that as golf course superintendents we feel that we don't get enough respect. Our image as golf course superintendents is very important, and as a certain professional tennis player says image is everything! We are constantly reminding ourselves about the importance of image whether we are at our own clubs and courses, or at a function such as a MAGCS meeting. I would like to comment about the image that the MAGCS membership has conveyed during the past three monthly meetings. 1) Hats. At the July meeting at Poplar Creek, the dress code was to be casual. A group of our members decided to wear their hats in the dining room during the dinner, education, and business meeting. This is well beyond casual. This is not the way to project a professional image. 2) Nametags. I wear a MAGCS nametag to proclaim a positive image to other members and guests, that I am a proud member of the MAGCS. Since the June meeting at River Forest CC the wearing of the MAGCS nametag has declined markedly. Maybe at the October meeting we can have everyone with a nametag on! 3) Conduct. The image that the MAGCS membership conveyed during our educational portion of the monthly meetings in June and August was very poor. As an audience we were not attentive and on occasion outright rude! At times there was so much talking that a loud buzz was in the air throughout the educators presentation. None of us would like to be treated this way. As Dennis Wilson stated in another directors column, if we want to be treated as a professional, be professional!

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Any MAGCS member who is not interested in participating in the education or business meeting would be better off leaving the room, and returning afterwards.

I am sure that everyone has heard that: John Schilling, Diana Green, and Robert Ochs have or are leaving the staff of GCSAA. I am confident that the current Board of GCSAA will search carefully, to find qualified individuals to fill these key staff positions at GCSAA.

There is a good chance that our October 4th MAGCS meeting date, and site could be changed from the one printed in the meeting site/date booklet. Please stay abreast of any announcements for those who are interested in attending. Kevin Czerkies and Ed Braunsky are endeavoring to resolve this issue as expediently as possible. If you have any questions, give them a call.

EDITOR'S NOTE: The Meeting is scheduled for October 4 at Bartlett Hills Country Club.