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## Doctors, Lawyers, Plumbers and Such ...

by Jerry Mach

Every four to five years the National Magazine reprints an article on Public Relations. Somewhere in the first two paragraphs it brings out that we are professionals much like doctors and lawyers. Actually Dennis Wilson (Supt., Sunset Ridge C.C.) and I have been bickering (I should say I've been bickering with Dennis since we've known each other for more than thirty years) that we should try to elevate the Association from the bottom up, not just the top, and that we should have more strength in our numbers than we do. He doesn't agree!

The only common denominator we could agree on is that supers are like plumbers. Some work with strictly copper pipe, and some PVC and poly while others are mixed with cast iron and galvanized. But we're all plumbers just the same. For the sake of argument I'll agree, but in actuality my plumber owns five acres in Barrington and drives an Eldorado, so I hope he is not insulted by this reference.

One young super suggested to me that we should have a "Super of the Year" Award and I couldn't imagine how it could be done. Since the "Playing Field" isn't really level and the "Super" on an executive course could be as good as a private club "Super" if allowed the same options. So I'll offer this suggestion to the Board:

Set two hundred and fifty dollars aside annually for the M.P.I.A. No, it doesn't mean Most Plumbers in Absence. It stands for Most Progressive Idea Award which would be awarded to six supers every year. Three (3) would be Honorary Awards and three would be cash prizes of \$100, \$75, and \$50 for the best ideas submitted to the **Bull Sheet**. Members could vote by postcards sent out with the **Bull Sheet**. The ten best (or five best) ideas would be selected before the final golf outing or election meeting. Honorary awards would be "write-in" votes for two supers with over twenty years experience and the Board could pick the third. Each winner would receive a letter (suitable for framing) and have the option of having the letter sent to his club president or immediate supervisor.

With 600 members this only represents 1% annually recognized, but at least it's a start and gives everyone an equal chance. The sharing of ideas is the reason why this association was started, and being awarded for contributing is only that much better. The recognition of deserving people is long overdue.

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