

# GCSAA Conference Planning Committee Meeting

April 22-23, 1992

by Roger A. Stewart, Jr., CGCS

Roger Stewart and Bruce Williams attended this meeting at GCSAA Headquarters along with staff and GCSAA members of various categories and from different parts of the country. There were as many as twelve people involved at any one time. The purpose of this meeting was to provide an opportunity for input into the planning of our annual conference and show in Anaheim in 1993.

We began by talking about the needs of a conference of our size. GCSAA Staff Member, Linda Fortunato, informed us that Anaheim will be one of just a few cities that will have the capacity to serve our expanding needs now and in the future. The show floor in 1993 will encompass 450,000 sq. ft. and 5700 rooms in 19 hotels will be used. GCSAA staff is negotiating a wide range of hotel prices to help serve the needs of conference attendees. The Anaheim Hilton will be the Headquarters Hotel and the Anaheim Marriott will be the Exhibitor Headquarters Hotel. GCSAA Staff member, Betsy Evans, has some exciting ideas for the Spouse Program including a tour of Beverly Hills, shopping on Rodeo Drive, seminars, and possibly a day for the family at Knott's Berry Farm.

If that's not enough there is Disney, the Beach, and the rest of southern California.

GCSAA Director of Education, David Bishop, and his staff, Claudia Larkin and Nancy Scott, will conduct 4 days of pre-conference seminars. A total of 54 seminars will be offered including eight new seminars, a Division III Seminar on Leadership, and a Newsletter Editors Seminar. The Seminars will run January 23-26 which is a Saturday through Tuesday. Concurrent Educational Sessions will be held on Wednesday, January 27, and the Trade Show begins on Thursday, January 28 and concludes on Saturday, January 30, along with the Annual Meeting, the USGA Program, and the Banquet that evening. There will be a Forum presented on Water Issues and the Environment, Effluent Water, Transition Zone Management, Computers and more. David Bishop is also arranging for a tour of Anaheim Stadium and UC-Riverside Turf Research Facility on a limited reservation basis.

I think we have filled every opportunity during the days of the Conference and Show and then some. GCSAA Staff now must try to make all these ideas and concepts work through logistics and scheduling. David Bishop and his staff feel confident they can do just that and the committee felt the same way.

Everyone who attends the show in Anaheim should be aware that the Super Bowl will be played in Pasadena on Sunday, January 31 which is the day after the conference closes. If you plan on going to the Super Bowl, see the April issue of Newline for ticket information. Ticket reservations are due by June 1.

The future conference schedule is as follows:

- 94 — Dallas — Jan. 31-Feb. 7
- 95 — San Francisco — Feb. 20-28
- 96 — Orlando — Feb. 5-13
- 97 — Las Vegas — Feb. 5-13
- 98 — Anaheim — Feb. 1-10

## WE CAN DO...IBDU

**BAGGED OR BULK FERTILIZER, WE CAN DO IT!**

# NOW YOU CAN

- An outstanding source of slow-release nitrogen
- Not affected by temperature
- Not affected by microbial activity
- Activated by hydrolysis

# TOO!

- No flushes of growth
- Constant color during the growing season
- Resistant to nitrogen leaching
- Low WSN and high WIN content

TO ORDER CALL:

## Arthur Clesen, Inc.



543 Diens Drive • Wheeling, IL 60090 • (708) 537-2177 • FAX (708) 537-2199