

Commercial Member Advisory Committee — Results of Membership Survey

- Are Industry Reps doing enough to make you aware of industry advances?
74% replied "Yes"
26% replied "No"
- The average Industry Rep works how many hours per week?
4% replied 20 to 30 hours per week
10% replied 30 to 40 hours per week
50% replied 40 to 50 hours per week
36% replied 50 to 60 hours per week
- The average Industry Rep has an annual income of:
57% replied \$25,000 to \$50,000
33% replied \$50,000 to \$75,000
6% replied \$75,000 to \$100,000
4% replied over \$100,000
- Do you think an Industry Rep should sit on the MAGCS Executive Board as a non-voting member?
65% replied "Yes"
35% replied "No"
- Rank the following occupations in order of credibility and intergrity (listed as you rated them).
Superintendents Club Managers
University Professors Club Members
Industry Reps Golf Pro
- The average Industry Rep has reached which education level?
39% replied 2 year college degree
57% replied 4 year college degree
4% replied Masters degree in related field
- Are the majority of your buying decisions influenced by the level of Industry Rep support to the MAGCS?
61% replied "Always"
46% replied "Sometimes"
30% replied "Occasionally"
18% replied "Never"
- Rank the following sources of useful information: (listed as you rated them).
Fellow superintendents
Industry Reps
Trade Journals
Extension & Education Personnel
Conventions
- Are you satisfied with the following aspects of the National Convention Hospitality Room?
a. hours c. food
93% replied "Yes" 91% replied "Yes"
7% replied "No" 9% replied "No"
b. size of room d. accessibility
74% replied "Yes" 88% replied "Yes"
26% replied "No" 12% replied "No"
- Which one of the following would you prefer as it pertains to National Convention Hospitality Rooms?
a. 3 nights, status quo — 74%
b. 1 night, extra special (memorable) — 26%

Ford Iron is here!



Better tractor loader backhoes are here—the Ford C Series.

- More powerful hydraulics with 6,000 pounds of lift capacity and 12,000 pounds of breakout force.
- Deeper-digging backhoes with XTRA-VATOR™ extendable dipperstick.
- Deluxe noise-absorbing cabs with dual entry/exit, adjustable swing-around suspension seat, all-around visibility and right-hand instrument console.
- Ford quality and service/parts backup.

See the rigs that are born to dig—today!



**HUBER RANCH
POWER EQUIP.**

Rt. 41, Box 188, Schneider, IN
1-800-553-0552

FERTILIZERS? WILBUR-ELLIS!

WITH OUR EXCEPTIONALLY WIDE SELECTION, WE'LL HELP YOU WITH THE BEST FERTILIZER FOR YOUR SITUATION ... AT A VERY COMPETITIVE PRICE.

NUTRALENE Fertilizers - See the Difference

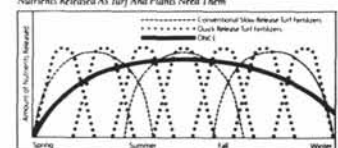
- 15-0-30) Greens Grades) with Nutralene
- 20-0-20)
- 24-4-12) Granular

	NUTRALENE	12-36-6	12-36-12	12-36-18	12-36-24	12-36-30	12-36-36	12-36-42
Release of Nutrients	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••
Hydraulic Retention	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••
Microbial Retention	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••
Temperature Release	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••
Low Salt	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••
Microbial Leaching	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••
Microbial Stabilization	•••••	•••••	•••••	•••••	•••••	•••••	•••••	•••••

ONCE Season Long - N, P, and K

Temperature Release - Not Affected by Water or Microbial Action (5-6 months)
Nutrients Released As Turf And Plants Need Them

- 24-6-11 5-6 months
- 25-0-18 5-6 months
- 35-0-6 5-6 months
- 0-0-47 5-6 months
- 15-12-13 5-6 months



Wilbur-Ellis Custom Fertilizers

18-3-12) Homogenous Greens Grades

18-5-9)

And a full line of blended and liquid fertilizers

Wilbur-Ellis

John Meyer or Joe Wollner
800-747-7400 — Chicago/Iand
800-892-4033 — Central Illinois