THE BULL SHEET, official publication of the MIDWEST ASSOCIATION OF GOLF COURSE SUPERINTENDENTS.

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President's Message

The recent survey concerning your monthly MAGCS newsletter proved very interesting. There were definitely some strong opinions expressed. Pro or con, I was happy to see so many of our members take an active interest and respond to the survey. This proved to be an excellent forum for our membership. While our members could not come to a total agreement on all of the topics, it was definitely a unanimous decision that our editor, Fred Opperman, is doing an outstanding job. Being the editor of a newsletter has a lot of things in common with being a golf course superintendent. At times it can be a thankless job. Nobody notices the good job you are doing when all is running well but everyone notices when you make a mistake. Getting people to write articles is like getting members to fix ballmarks. Amateur journalists and their criticism parallel card room agronomists.

On behalf of the membership, my sincere thanks to Fred for his continued success with the **Bull Sheet.** Fred had some tough shoes to fill following Ray Gerber as our editor. He was up to the task and has kept our publication in national prominence. We may not win many awards with the GCSAA Newsletter Editors' Contest, but we can be proud of having a very effective communication tool that meets the needs of our membership.

The next time you pick up a copy of our wonderful publication, take a minute to consider the efforts of our editor each month. Send Fred some information or an article that could be sued. None of us are professional journalists. Most superintendents write a column for their club newsletter. Please take a few minutes and share your thoughts or ideas with the rest of the membership. Also, don't forget to support our advertisers. It would not be possible to produce the superb quality of our newsletter without the financial support of our advertisers.

> Bruce R. Williams, CGCS President, MAGCS