



From Your C.M.A.C.

Phil Taylor, Chairman

While applauding the efforts of Bruce Williams and the newly formed Board of Directors, I was honored to have been selected to chair the Commercial Members Advisory Committee.

Who are we and what are we all about? Selection of the committee members was a relatively easy task since there are many capable and willing Class E members within our association. Phil Taylor (Illinois Lawn Equipment), John Lebedevs (Turf Products, Ltd.), Kerry Anderson (Rhone-Poulec Ag Company), Mark Johnson (Nadler Golf Car Sales), Dave Louttit (Scotts Pro Turf), and Jerry Hough (Arthur Clesen, Inc.), comprise the committee. The diversity of each of our backgrounds will prove to be invaluable as we focus on our goals for the coming year.

The purpose of this committee in general terms is to improve communications between MAGCS members, Class E members and manufacturers. We consider ourselves as liaisons between our customers, who have ideas about what their needs are, and manufacturers of chemicals and equipment, who attempt to meet those needs with their products. The more input we, the committee, can generate from the membership through verbal communication and perhaps written surveys, the greater affect we can have on our manufacturers and the products they produce.

I'm looking forward to working with my committee this coming year and to hearing from you, the membership. Improved communications will eventually prove of benefit to everyone involved in our business.

Director's Column

New Committees Developed for MAGCS

by Bruce R. Williams, CGCS

I am pleased to announce the addition of two new committees this year to the Midwest Association of Golf Course Superintendents. The first committee is the Commercial Member Advisory Committee. This committee has been developed to open the lines of communication between the Board of the MAGCS and our commercial members. We value the input of our commercial members and they now have a voice to address the board of our association. Phil Taylor has been appointed chairman. Joining Phil on the committee are: John Lebedevs, Kerry Anderson, Mark Johnson, Dave Louttit, and Jim Reed. We look forward to hearing from this segment of our membership. Without their support it would not be possible to develop and implement many of our fine programs throughout the year.

The second committee will be a Past Presidents Council chaired by Roger Stewart. We look to our past presidents for their wisdom and experience in helping us chart a course for the Midwest Association of Golf Course Superintendents. To my knowledge, this is a source of infinite information that has been overlooked in the past. I hope all of our Past Presidents will give us some feedback concerning the operation and direction of the association. Reger will be contacting all of you shortly.

These committees have been added to our regular standing committees for 1990. I am sure the productivity of the committees will ensure their appointment by future Presidents. My thanks to all of those members that are participating on these new committees.

Spring Fever Jive

Short February tells us January's gone,
 Soon March will sing it's springtime song.
 How easy it is to jump ahead,
 When thoughts of spring and golf, fill the head.
 Anxious for a brand-new start,
 As new year, new season, stirs the heart.
 Great expectations tease the mind,
 When leaving last year, last season, far behind.
 Spring Fever makes a brand new season glow,
 Even in the midst of Winter's drifting snow.

— Kenneth R. Zanzig

MAGCS COMMITTEES 1989-90

NOMINATIONS:	Chairman - Dave Meyer Roger Stewart
FINANCE/BUDGET:	Chairman - Ray Schmitz Dave Meyer, Tim Kelly, Bruce Williams
EMPLOYMENT:	Chairman - Bruce Williams Mike Nass, Len Berg, Jim Evans
BY-LAWS:	Chairman - Dave Meyer Ed Fischer, Brand Bobosky, Albie Staudt
ARRANGEMENTS:	Chairman - Dennis Wilson Carolyn Goodman, Dave Nadler, Joel Purpur
GOLF:	Chairman - Mike Bavier Tim Davis
EDUCATION:	Chairman - Don Cross & Joel Purpur
LONG RANGE PLANNING:	Chairman - Joel Purpur
MEMBERSHIP:	Chairman - Ed Braunsky
PUBLIC RELATIONS:	Chairman - Al Fierst Tim Kelly
PAST PRESIDENTS COUNCIL:	Chairman - Roger Stewart
COMMERCIAL ADVISORY COMMITTEE:	Chairman - Phil Taylor
EDITORIAL:	Chairman - Fred Opperman Roger Stewart, Ray Schmitz, Dudley Smith