

Director's Column



What is Going On

by Dennis Wilson, Sunset Ridge C.C.

While sitting at the head table and enjoying a fine meal at Arrowhead Golf Club, I looked up at all these young faces. Whoa, what is happening here, where are all the legendary Golf Course Superintendents we were so lucky to be Assistants for. Now our Assistants have jobs as Golf Course Superintendents.

Oh my God, I'm over 40 and have a 15 year old daughter. I remember being a 15 year old boy, maybe they have changed since then.

What is going on with this new generation of golfers. What happened to the golfers who understood when it's 98°, the green speed will be a little slower and the greens might not be as firm as a week ago or if you have been spending most of the crews' time hand watering, the traps won't be raked everyday.

I want, we want, the Club wants, guess what — it's what Mother Nature wants that predicts what we as Golf Course Superintendents can do and what the Club will get.

Beam me up Lord, I need a rest. After a summer in the 90's, golfers complaining the greens are faster downhill than uphill, a crewmember sticks his hand in a running mower and nearly loses two fingers and Club members saying I'm too cautious with the golf course. Thanks God, I needed this winter.

Oh well, it's April, the trees are budding, grass has to be mowed, the crew is back and it's back to being a Greenskeeper, Golf Course Superintendent or Golf Course Manager. Anyway, it's back to the work I love.

April

Welcome! Inspirational Lady of Spring,
Anxiously We await Your showery fling.
With all of Nature, We'll dance to Your tune,
In open invitation and plenty of room.
You give to Spring that needed dimension,
For all to break loose without apprehension.
How great to sit back and admire Your wonder,
As You burst forth, with Your usual thunder.

Kenneth R. Zanzig



Illinois Lawn Wins Jacobsen Distinguished Service Award

Racine, WI — The Jacobsen Division of Textron announced recently that **Illinois Lawn Equipment, Co.**, Orland Park, IL, was a recipient of the Company's Distinguished Service Award. The honor, given for outstanding performance and service support of Jacobsen professional turf equipment, was presented at the annual Jacobsen Distributor Awards Breakfast held during the International Golf Course Conference and Show in Anaheim, California.

Pictured at the award ceremony, from left, are John Oldenburg, Manager, Customer Relations, Jacobsen; Mark Johnson, Vice President, Parts/service, Robert Johnson, President, Illinois Lawn; and Robert Reid, President, Jacobsen.

Illinois Lawn Equipment Co. distributes and services Jacobsen turf care equipment used to maintain golf courses, athletic fields, parks, school grounds, cemeteries and other large turf areas.



Philip Taylor/Illinois Lawn Wins Jacobsen Pacesetter Award

Racine, WI — The Jacobsen Division of Textron announced recently that **Philip Taylor of Illinois Lawn Equipment Co.**, Orland Park, IL, was a recipient of the Company's Pacesetter Award. Taylor was presented with an engraved watch and a gift certificate at the annual Jacobsen Distributor Awards Breakfast held during the International Golf Course Conference and Show in Anaheim, California.

The Pacesetter Award is presented for outstanding new account sales, sale of new products and selling the complete line of Jacobsen professional turf products. One winner is selected from each of the Company's seven sales regions.

Pictured at the awards breakfast, from left, are Ralph Nicotera, Jacobsen National Accounts Manager and Pacesetter winners Mike Hannigan, Jerry Penner, Charles Acker, Ken Sicina, Wayne Berry, Taylor, Warren Hardy and Jacobsen President Robert Reid.

Illinois Lawn Equipment Co. distributes and services Jacobsen turf care equipment used to maintain golf courses, athletic fields, parks, school grounds, cemeteries and other large turf areas.