

GCSAA/Hall-Kimbrell Join Forces For Environmental Auditing Service To Golf Courses

Coping with various regulatory obligations and managing environmental and safety risks are increasingly recognized as important professional responsibilities of today's golf course superintendent.

To help superintendents continue to meet these responsibilities, the Golf Course Superintendents Association of America (GCSAA) formally announced today that it has contracted with one of the nation's leading environmental consulting firms to develop the first comprehensive environmental management system for the golf course industry. Hall-Kimbrell Environmental Services, Inc. will join GCSAA in presenting this new concept to attendees of the 60th International Golf Course Conference and Show, Feb. 6-13, 1989, in Anaheim, CA.

The GCSAA/Hall-Kimbrell package being developed will include an environmental self-audit questionnaire and notebook along with videotape training materials designed to provide management assistance in areas such as pesticide use, storage and disposal, underground storage tank regulations, OSHA requirements and general risk management. Completed self-audit materials will be individually reviewed by Hall-Kimbrell's professional staff to provide specific recommendations and analysis.

"The up-front cost of developing these materials is several hundred thousand dollars, which Hall-Kimbrell has decided to invest," noted GCSAA Executive Director John M. Schilling. "The result will be a very valuable new management tool with low unit cost to individual superintendents."

The cost of a professional environmental audit can exceed \$10,000. The price of the new GCSAA/Hall-Kimbrell system is expected to be less than \$1,000.

Steve Wharton, project manager for Hall-Kimbrell, has been collecting information from golf courses across the nation in a series of site visits. Technical advisor for the overall GCSAA/Hall-Kimbrell effort is Dr. Wynan Hock, plant pathologist and extension pesticide specialist at Pennsylvania State University.

For further information, contact Bob Still, GCSAA media relations manager, 913/841-2240.

"Fall Golf Scene"

Leaves! the Confetti of Fall,
Not always a pleasure to All.
Seems the Wind has It's way,
While with the Leaves It plays,
Hiding an open Golf Lie — concealing It,
Then at It's will — revealing It.
In the midst of all the beauty around,
From the Golfer, rarely a sound,
Dropping another Ball, hit to the Green,
Finding pleasure in this Fall Golf Scene.

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