THE BULL SHEET, official publication of the MIDWEST ASSOCIATION OF GOLF COURSE SUPERINTENDENTS.

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President's Message

Hopefully by this time, with the cooperation of Mother Nature, everyone will be well on their way to having their courses in top condition. Naturally the condition of the course is the main criteria used to judge the performance of a superintendent. There are, however, other more subtle ways by which our performances are evaluated.

The importance of personal dress and grooming has often been mentioned as a way to improve image, but what about the appearance of the crew you have hired. If torn blue jeans and sleeveless t-shirts are the norm maybe you could benefit from providing uniforms for the entire crew. Besides the professional image your crew will have with the golfers, it is probable they will have a higher sense of self esteem and this in turn could increase productivity. Here you have two pluses with relative little effort or expense.

Another area that is often overlooked is the one around our own maintenance shops. Even though a visit at your shop from a club member may be rare, the first thing they see should not be an equipment graveyard and a disorganized shop. You may have the best manicured course in the world, but if your own base of operations is not, at the very minimum, neat and orderly, the impression it creates could carry over to the course.

A third area that might use some improvement is your relationship with other members of the club's staff. Of course most importantly the pro and the club manager. It doesn't mean you have to be best friends, it just means getting along on a professional basis. In effort to help in this direction, the MAGCS and the Illinois PGA are jointly planning a Superintendent-Pro golf tournament. It is going to be held at Turnberry Country Club, June 2, and with mutual cooperation it should be a worthwhile event. Full details will be forthcoming.

Lastly polish up those clubs and get down to Dudley's this month for the annual joint meeting with the Central and Northwest Association. Remember this is held for the benefit of the Illinois Turfgrass Foundation. See you all there.

Mike Nass