

## Balmoral Woods Photos



*Golf Tournament Winners left to right: Dave Davis from E-Z Go/Textron Class E; Ed Smith, Lake Forest, Senior; Jeff Nack, Springbrook G.C., Class B; Bob Kronn, LaGrange C.C., Championship Flight; Steve Van Acker, Rolling Greens C.C., Class C; Gerald Arden, Old Orchard C.C., Class A.*



*Good to see Roscoe Randell at our meeting!*



*Who's the guy wearing a hat during dinner?*



*Dave Behrman presenting the host plaque to Bob Morrell.*

## National Golf Foundation Expands Efforts in Golf Course Development

JUPITER, Fla. — The National Golf Foundation today announced the details of a highly intensified program to stimulate the development of new golf courses where needed, in the United States. The program will be implemented by the newly created golf course development department within the Foundation, and headed by Dr. Joseph Beditz, who has been promoted to executive vice president of the NGF. The announcement was made by NGF President and CEO David B. Hueber.

“This expanded commitment to golf course development is in direct response to the findings and recommendations of the NGF Commission for the Development of Public Golf Courses,” said Hueber. “The Commission cited the need for a central source of information and assistance for communities and developers interested in creating new golf facilities and they felt the NGF, with an expanded role in their golf development services, would be the logical source.”

The efforts of the new golf course development department will be focused in four areas: market research, to identify communities in need of additional public golf courses; marketing and promotion, to identify and contact key decision makers in these communities; golf course development services, covering all aspects of development from feasibility studies and financing, to operational planning and implementation; and finally, the provision of technical assistance to existing facilities experiencing operational problems.

Working with the NGF in these efforts will be Mr. Joe Noll, the outgoing president of the National Golf Association and a private consultant. Working out of offices at NGF headquarters, Noll will assist the NGF in the area of private club development. Other staff changes announced today include the transfer of Anthony Crocco, NGF research associate, to the position of golf course development study director. NGF's Vice President of Golf Course Development, Joe Much, will continue in his capacity as senior consultant for public course development.

“In addition to this fine staff of experts we have also established a strong, active network of related businesses interested in new golf course development,” said Hueber. “We will be able to offer all of these resources to communities interested in building new courses.”

The NGF Commission for the Development of Public Golf Courses issued a report to GOLF SUMMIT '86 this past October, stating that between 200 and 400 new courses need to be created annually over the next 13 years to meet anticipated demand from new golfers. The current rate of course development is only netting the U.S. about 100 new courses each year.

The Commission also cited the need for emphasis on the development of low-cost, low-maintenance courses that will translate into affordable green fees for public golfers. They called on the NGF to act as facilitator for the industry, to develop new ideas for funding and developing these needed golf facilities.

The National Golf Foundation, which celebrated its 50th anniversary in 1986, includes in its membership more than 500 golf product companies; national, state and local golf associations; golf course architects and builders; golf publications; and more than 3,000 golf courses across the United States.

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