

As you well know, the M.A.G.C.S./G.C.S.A.A. regional seminars will be held January 6 and 7 at Pheasant Run Resort in St. Charles. This is the fifth year we have co-hosted this event, and every year attendance has been good. But with 470 members in the association, I would expect much greater support and representation from the superintendents of the Chicago area. Pete Leuzinger has done a good, solid job of arranging and selecting speakers and topics for these two day seminars. I am sure he would welcome any suggestions for future topics. There is a definite need to continue the seminars in the Chicago area, and for the price of admission, we cannot afford to let this opportunity slip away.

Our first meeting of the general membership for 1987 will be at Arrowhead Golf Course on January 12, and the guest speaker will be Stanley Horn, an attorney that deals primarily with immigration laws and related problems concerning illegal aliens. This is one topic that should be of interest to all of us as employers of golf course laborers. The new immigration laws that were passed in November will be affecting us next year, and could have a big impact on who we hire.

Also Len Berg will be addressing us on his campaign for G.C.S.A.A. National Director. He will present a brief autobiography and personal history. With the support of M.A.G.C.S., and other regional chapters, we're confident that Lenny will be elected.

Finally, the G.C.S.A.A. International Turfgrass Conference and Show will be held the last week in January in Phoenix, Arizona. I hope that everyone has the opportunity and the financial support from their respective clubs to attend the world's largest turfgrass conference.

James E. Evans



A Short Biography of This Month's Director's Column

Alan T. Fierst has been a superintendent for ten years and has spent those years at Oak Park Country Club. He is a graduate of Michigan State University in Turf Management in 1975 and holds an Industrial Education degree from Ball State University in 1973. After his schooling, Al was the assistant superintendent at Bob O'Link Golf Club under Bob Williams. Al has served as Director and presently is the 2nd Vice President of MAGCS. Another duty of Al is serving as the voting delegate for our association. On the national scale Al is on the Scholarship & Research Committee. Al's hobbies and interests include cycling, skiing, auto racing, golf, and most of all, out running all those women who keep chasing him.

"A Strong Voice for Every GCSAA Member"

by A. T. Fierst, Oak Park C.C.
Voting Delegate — MAGCS

With the theme of "A strong voice for every GCSAA member", the Midwest Association of Golf Course Superintendents has proudly nominated and is supporting Len Berg CGCS for GCSAA Director. The Chicagoland Association of Golf Course Superintendents is also honored to support Len as a candidate for GCSAA office. Both associations feel they have a strong candidate in Len and are pleased the Nominating Committee of GCSAA sees him as a strong and conscientious candidate.

Len is active in all local and regional turf organizations, having served as the Midwest Association President in 1981 and he is currently on the Chicagoland Association Board of Directors. He is also an active member of many other professional and civic organizations in the Chicago area. Len and his wife Pat are the proud parents of two children and active members of their church. His civic leadership includes stints as Church Council President, Assistant Scoutmaster, and he is currently carrying the rank of Captain as a volunteer fireman.

Len has over 15 years of management experience in the turf business, most of those as a golf course superintendent. In those years a strong feeling for the turf industry has evolved, a feeling of pride and identity of the Golf Course Superintendent. It is this sense of identity and IMAGE that Len feels is of utmost importance for the future of the business. The enhancement of the professional image of GCSAA and it's members is directly linked to an effective COMMUNICATION program at all levels of the association, a linking of open communication channels to every Superintendent, association chapter, and association member to the headquarters in Lawrence, Kansas. The concept of communication is vitally important to Len — he emphasizes that in any association no person can be singularly more important than another. He knows that without the individual emphasis, no association can truly be effective in managing it's affairs.

The MANAGEMENT of an association depends upon effective direction based on experience. During the last 10 years Len had had important committee level experience as a prelude to further advancement in GCSAA operations. His recognition of the need for complete comprehension of all association issues while not overlooking basic premise is without equal. Len's experience with communication has brought forth the development of a DEDICATED, RESPECTED, and ORGANIZED leader in our turf industry.

Having served as a committee member 4 times has Len well poised as a GCSAA Director for the future. He has answered the call and the challenge to serve with distinction. Len is strongly committed to the GCSAA and to the INDIVIDUAL needs of the membership — both for today and for the future. Some of his strongest convictions regarding the future of GCSAA are meaningful communications with allied associations and chapters, superintendent image enhancements, a vigorous and viable Education/Certification program, and most importantly — improved Superintendent - Pro - Manager - Club public relations.

It's about time for a conscientious and open minded candidate for GCSAA office to come from the Midwest area. Len em-
(cont'd. page 4)

(Director's Column cont'd.)

braces all of the aforementioned categories with a heart-felt interest in the Association and its membership. He recognizes the need to work for the best interests of the golf course superintendent and shall serve as a strong voice for every GCSAA member.

Len has the full, enthusiastic support of his club, The Village Greens of Woodridge, and has arranged for the huge demands a GCSAA position places on one's time. There is no doubt of Len's commitment nor of his enthusiasm for the Association. He has effectively served both the GCSAA and its members by serving on committees and shall continue to be a dynamic force as a GCSAA Director.

"Wonderland"

With Christmas Time and New Year's Day too,
Thoughts of a New Season come into view.
The same old Scenario begins every year,
Winter Blahs, Barn Fever, and Social Cheer.
While We enjoy the let down in pressure,
Educational aspects are hard to measure.
As plans of a new Season grow in One's mind,
Blahs and Barn Fever are left far behind.
When Nature unfurls Spring Colors aloud,
Ready for Play? Here comes the Crowd.

Kenneth R. Zanzig



From Illinois Lawn Equipment, Inc.:

It is with sadness that we inform you of the passing of our fellow worker, Gerald C. Adank. Jerry died Saturday, November 29, at 12:20 p.m. He had been in the hospital for several weeks and had been in a coma since the Monday prior to his death.

Jerry was a native of northwestern Indiana and lived there all his life. He was born on a farm and his family moved to Gary and opened a restaurant/tavern which Jerry and his mother operated for over 35 years. When they sold the business, Jerry went to work for his good friend, Paul Richardson, at Steel City Lawn & Garden where he worked in the parts department.

Steel City and Illinois Lawn Equipment merged in the fall of 1971. Jerry started with Illinois Lawn in the parts department but because of his interest in people, his personality, his intense willingness to service the customer and the fact that he was such an early starter/hard worker, he was soon moved into the sales department. He responded to this by becoming our most popular salesman, our first million dollar producer and a real asset to both his customers and the company he represented.

Jerry was a real people person and was known as "perpetual motion with a smile". He will be missed by all who knew him.

Donations to the American Cancer Society in his memory are appreciated.

The following has been submitted by Dudley Smith:

The little man was a giant.

Superintendents are plagued with salesmen offering gifts and gimmicks. GERALD ADANK was a humble, sincere man who exceeded the limits to please his golf customers.

He delivered parts through the snowdrifts of Michigan, rushed fungicides for pythium control to Central Illinois, and ran for more ice cubes at many of our parties. From his hospital bed, he phoned in to guarantee that Cushman parts and Calo-Clor were being delivered on time.

All the competitive salesmen had the highest regard for GERRY ADANK's integrity.

Little man — you left big tracks in the snow.

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