

GCSAA to Receive National Award for Excellence in Education

The American Society of Association Executives (ASAE) has announced that the Golf Course Superintendents Association of America (GCSAA), Lawrence, Kan., is to receive an award in ASAE's 1986 Awards of Excellence in Education competition. Sponsored annually by ASAE's Education Section, the awards are presented to associations that have demonstrated creativity and innovation in continuing education programming.

This year's tough competition attracted a record 100 nominations in seven different categories, representing a wide range of national, state and local associations. Monna Kohn, ASAE's Education Section chairman and the full-time director of education and affiliate services at the American Health Care Association, Washington, D.C., said this year's nominations "were of the highest quality and represented an impressive array of association education programming ideas."

The Golf Course Superintendents Association of American won recognition in the category of Educational Curriculum and Coordinated Series of Educational Programs. The GCSAA Continuing Education Division I is the first phase of GCSAA's long-range continuing education plan to be fully implemented. The program consists of a defined series of multidisciplinary courses leading to a professional certificate in golf course/turfgrass management. The Division I curriculum represents 19 separate seminars involving 30 hours of classroom instruction from leading educators in the industry. Completion of Division I will be a prerequisite for entrance into Division II of the program, which is now being implemented.

GCSAA will receive its award at a special recognition luncheon to be held Nov. 18 in conjunction with ASAE's National Association Management Conference in Chicago. Associate Executive Director and Director of Education James G. Prusa, an active member of ASAE, will represent GCSAA to accept this prestigious award on the Association's behalf.

"We are thrilled by the recognition ASAE has bestowed upon our Association," proclaimed GCSAA President Riley L. Stottern, CGCS. "To be recognized by a group that represents the professional management of all associations is an encouraging appraisal of GCSAA's performance. It is especially important to me that we are being nationally recognized for one of our chartered purposes: education. It is most fitting that Mr. Prusa — the original architect of the program — accept this award on our behalf. The kudos are as much his as ours. This recognition will only spur us on to set even greater goals for the GCSAA and higher levels of service for our members. I congratulate our entire staff."

GCSAA Board Member and Chairman of the Association's Certification and Education Committees Dennis Lyons added, "I, too, congratulate our staff and thank our committee members. This unique recognition will only serve to spur on the efforts of our staff and volunteer committees alike."

"It is especially gratifying," Prusa noted, "to have our endeavors recognized by my professional peers at ASAE. The credit for our success goes to my staff, GCSAA members and most especially the Board of Directors for their leadership and support."

The American Society of Association Executives, Washington, D.C., is an individual, professional membership society made up of nearly 14,000 association executives engaged in the management of the nation's 7,000 professional societies.

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