

**THE BULL SHEET, official publication of the
MIDWEST ASSOCIATION OF GOLF COURSE
SUPERINTENDENTS.**

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President's Message

For those of you who did not attend the Western Open, it should be noted that the MAGCS provided a combination Public Relations/Hospitality tent for its' members and guests. In doing so the MAGCS took its' first step in introducing our profession to the public and at the same time provided an excellent facility for MAGCS members to congregate during the staging of the Western Open. This idea and the concept of promoting ourselves as leaders in the golfing industry are of great importance to each and every one of us. The game of golf is expanding very rapidly. We as golf course superintendents have proven we can keep pace with the increasing demands put upon us by the golfing community. Similarly the MAGCS and GCSAA are prepared to keep pace and be recognized as the leaders that we are. Ventures such as the Western Open are opportunities to highlight the key role superintendents are playing in the growth of the game of golf.

At this point I would like to thank several individuals who made the idea of having a Public Relations/Hospitality tent at the Western Open a reality.

First of all Oscar Miles. His efforts began with negotiating the idea with the Western Golf Association and continued through by assisting us with the set up of the tent and personally handling the logistics of supplying refreshments.

Secondly, the entire plan came together with the help of Warren Bidwell and the Tee - 2 - Green Corporation. Their generous donation made the entire concept financially feasible for the MAGCS.

Third, our board of directors. Their efforts in organizing and staffing the tent within a very limited time frame was crucial to success. On a special note, every member should be aware of and read the promotional flyer prepared by Jim Evans.

Last but not least, special thanks to Peter DeYoung, Western Open tournament director, and the Western Golf Association for extending the invitation that made this all possible. We appreciate your generosity and your respect for the profession of golf course superintendent.

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David R. Behrman

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