

Roseman Tractor Equipment Co.

Joe Roseman, Sr., was founder of the company. Born in Philadelphia in 1888, he began as a caddie at the Philadelphia CC. After building up a playing reputation in the East he was invited by the Des Moines CC to join them as a instructor-professional. He accepted the offer and moved to Iowa in 1907. It was in Des Moines that he first began to think about greater efficiency and economy in grass-cutting operations. Mowers in those days were horse-drawn, and though automotive traction was still a thing of the future, Roseman made his first break with tradition when he expanded a single-unit mower (a Coldwell model) by developing a hitch for a three-gang unit.

As everyone knows, in the first decades of the twentieth century it wasn't always easy to distinguish between professional, teacher, greenkeeper and architect and Joe Roseman was one of the unclassifiable pioneers who had something of all of these occupations in him. He eventually undertook the layout of several courses in the Chicago area. After a year at Racine he moved, in 1913, to Westmoreland — a club he was to serve in various capacities for the next eleven years. "It was at Westmoreland that I met him for the first time," recalls Herb Graffis. "He was one of the first men in the country to make course maintenance a business."

Our company has been in business for 67 years. The company was incorporated after World War II. We were awarded a Ford Tractor Dealer franchise for the sale and service of tractors and other attachments.

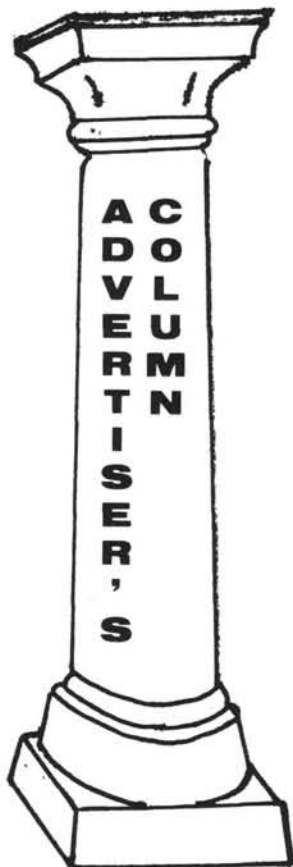
Front End loaders came into being about 1947, followed by the Sherman Back-Hoe which revolutionized the material handling and labor problem for golf courses, parks, etc. Hot on the heels of the Back-Hoe came the Arps Trencher which was capable of digging trenches up to 20" wide and 7½' deep.

We sell and service Roseman gang mowers, both ground drive as well as power driven reels, in five or seven-lift and fold gangs. Vertical reels are available for thatching turf.

Tiller Rakes, Rotary mowers, Dedoes, Tree-Green and Fairway Aerifiers and many other attachments are available.

Roseman personnel:

Warren J. Roseman..... President
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 Vern Rascher..... Sales Manager
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