



## **Golf Boom to Continue in 1986; Watson of ASGCA Predicts**

Golf course construction and remodeling, which accelerated rapidly during 1985, will continue the upward trend in 1986, according to John Watson, president of the American Society of Golf Course Architects.

Watson noted that "conditions are right for the expansion of the game."

He pointed out that lower interest rates in 1985 were the prime reason for the increased activity by developers, resorts and municipalities.

"The pent-up demand that had not been met for five years because of high interest rates was unleashed in 1985, and that momentum will continue through the next few years," the ASGCA president predicts.

Watson also pointed out that golf is attracting more seniors, women and juniors, and the increasing number of golfers is dictating the need for more courses.

The impact of seniors is found most heavily in the Sun Belt where more executive courses are being built to accommodate players who are not longer able to hit the long ball.

"I feel that today's golf course architect has adapted to the increasingly difficult challenge of designing for a multiplicity of players," Watson added.

"With most new and remodeled courses having a wide range of tees, players of different ability can realize equal challenges from each hole."

Watson said that the remodeling trend of older courses not only will continue, but will accelerate in 1986.

"Courses built more than 25 years ago are outmoded in most cases. Today's high-performance golf clubs and balls enable the better golfers, for whom the hazards were designed, to avoid them and score too well. More to the point, the hazards are now causing the poorer golfers to score higher than they should. Therefore, architects are developing master plans to phase in new tees and greens, reposition bunkers, and add water retention ponds for both aesthetic and preservation purposes."

Watson stated that the Society provides free informational material to those interested in building or remodeling a golf course. Simply write to the American Society of Golf Course Architects, 221 N. LaSalle St., Chicago, IL 60601.

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## **San Francisco**

by Al Meillon, CCM  
Credit - "Outlook" 9/85

Everybody's favorite City is 45 square miles in size, has 43 hills and a population of some 706,000. The average temperatures range from 45 degrees to 65 degrees fahrenheit.

San Francisco is laden with so many points of interest and so many things to do that there is something for everyone — young and old, tall and short, fat and skinny — you name it!

You'll have fun and enjoy visiting such places as the Palace of Fine Arts, now the home of the Exploratorium and formerly the focal point of the 1915 Panama Pacific Exhibition, a world's fair commemorating the completion of the Panama Canal. Mission Dolores, the oldest building in the City, founded in 1776 by Spanish missionaries as the fifth in the chain of twenty-one California Missions.

Golden Gate Park, the world's largest man-made park with over 1017 acres of what was previously sand dunes. There you will find lakes, picnic sites, the Steinhart Aquarium, Morrison Planetarium, Strybing Arboretum and Botanical Gardens, the Conservatory of Flowers, Japanese Tea Garden, Asian Art Museum.

Chinatown, the largest oriental community in the Western Hemisphere.

City Hall, one of the country's city, state and federal building complexes.

The Financial District - known as "Wall Street of the West."

At the foot of Market Street along the Embarcadero stands the Ferry building, proud survivor of several earthquakes, built in 1896.

The Transamerica Pyramid built in 1972, the tallest skyscraper in San Francisco.

Fisherman's Wharf — with souvenir shops, crab pots and sidewalk artists.

The shopping and design at Pier 39, — Ghiradelli Square and the Cannery, cleverly combine the old and the new.

Golden Gate Bridge, one of the man-made wonders of the world, officially opened on May 27, 1937.

North Beach — the Italian quarters, inexpensive restaurants, formerly the hotbed of the "Beat" generation's poets, and writers.

Coil Tower crowns Telegraph Hill, visit for a beautiful view of the City and the Bay.

The Presidio, a 1500-acre military garrison beautifully set in a redwood and eucalyptus forest. Home base of the U.S. Army's Sixth Division.

San Francisco Zoo ranks among the top six city zoos in the U.S.

Union Square — downtown S.F. — with all the large department stores you can think of, with every famous designer name.

Not too far from the City you'll be able to visit Carmel by the Sea, Monterey, Pebble Beach, the wine countries of Sonoma and Napa Counties. Across the Bay from the City is Sausalito, Belvedere, Tiburon, Richmond, Oakland and Alameda.

Lake Tahoe, Reno, Big Sur and Yosemite are also well worth the time, and not too far away.

You'll enjoy the night life of the City — all types of nightclubs and neighborhood bars and restaurants.