

## James M. Latham, Jr. Named Green Section Director, North-Central Region

FAR HILLS, N.J. — James M. Latham, Jr., of Fox Point, WI, has been named Director of the North-Central Region of the United States Golf Association Green Section.

Latham, whose appointment is effective Dec. 1, will replace Stanley J. Zontek, who will become Director of the Mid-Atlantic Region, replacing William G. Buchanan. Latham will be based in Fox Point, WI, and will be responsible for Turf Advisory Service visits to USGA Member clubs and courses in the states of Iowa, Illinois, Indiana, Michigan, Minnesota and Wisconsin.

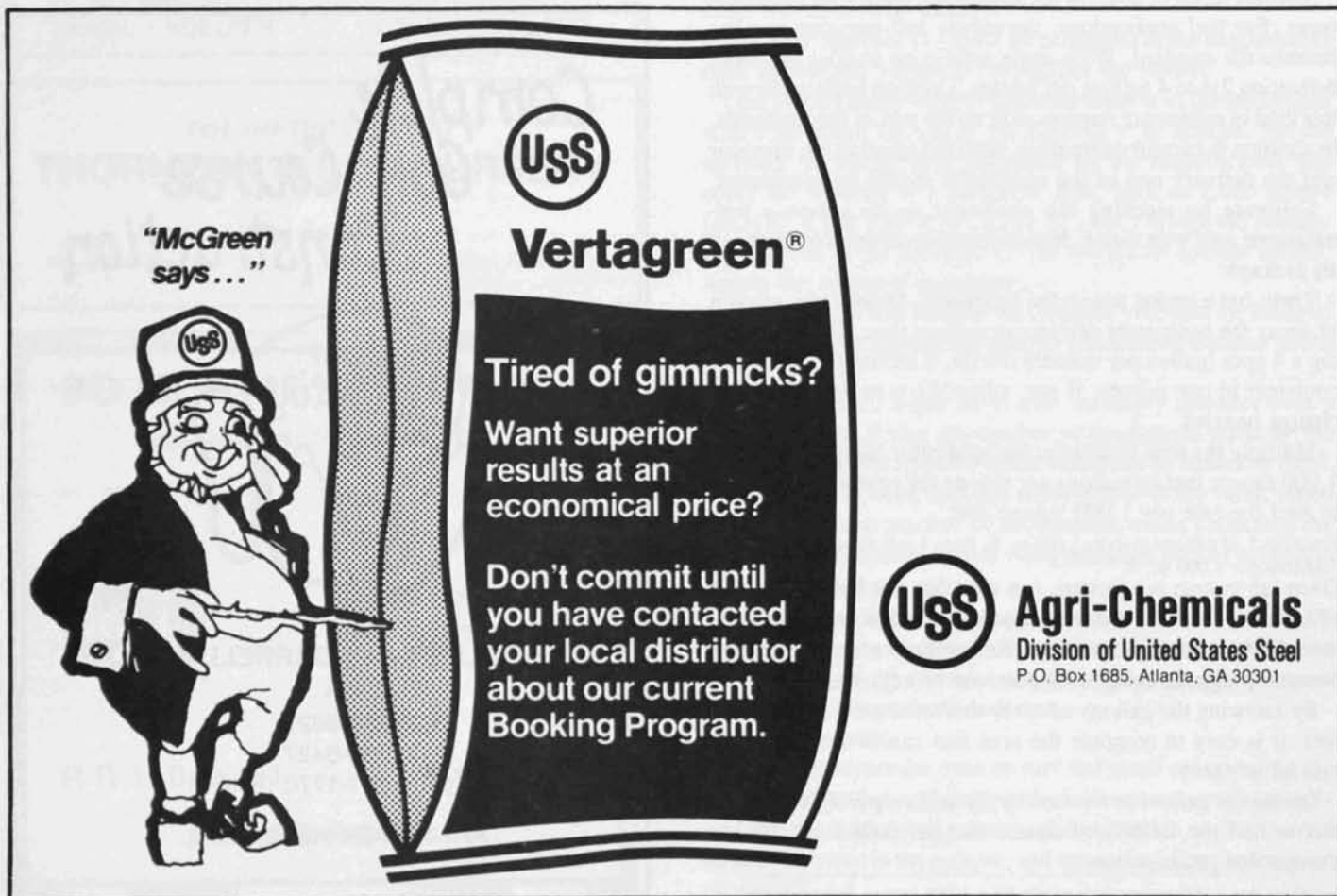
Born in Hillsboro, TX, Latham was graduated from Texas A&M College in 1952 and received a Master of Science in Agronomy from Texas A&M in 1954 before additional graduate study at Rutgers University. He is presently Manager, Agronomy and Promotion, for the Milwaukee Metropolitan Sewerage District.

He served on the USGA Green Section as the Northeastern Agronomist in 1956 and the Southeastern Agronomist from 1957 through 1960. He joined the Milwaukee Metropolitan Sewerage District as chief field agronomist in 1960 and served in that capacity until 1978, when he was named manager of Marketing and Agronomy.

Created in 1920, the USGA Green Section is a scientific agency dedicated to improving the playing conditions of golf courses in the United States.

# ATTITUDE

It's a funny thing but true,  
The folks you don't like, don't like you.  
I don't know why this should be so  
But just the same I always know,  
That when I'm sour, friends are few,  
When I'm friendly, folks are too.  
I sometimes get up in the morn,  
Awishin' I was never born,  
And then I make cross remarks, a few,  
And then my family wishes, too,  
That I had gone some other place,  
But then I change my little tune,  
And sing and smile,  
And then the folks around me sing and smile.  
I guess it was catching all the while.  
It's a funny thing but true,  
The folks you like, sure like you.



**"McGreen says..."**

**Uss**

**Vertagreen®**

**Tired of gimmicks?**

**Want superior results at an economical price?**

**Don't commit until you have contacted your local distributor about our current Booking Program.**

**Uss Agri-Chemicals**  
Division of United States Steel  
P.O. Box 1685, Atlanta, GA 30301