

## MAGCS Directors Column

### Educational Update

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#### Educational Committee Chairman

Now that the golf season has passed into late summer, I would like to take a moment to bring everyone up to date on the educational program scheduled for the Midwest Clinic this fall. As we have for the past two years the Midwest Clinic will be held on the second day of the North Central Turfgrass Exposition, in conjunction with the University of Illinois. However, a few changes have been made in an attempt to improve the quality and increase the attendance at the conference. First off the NCTE has been relocated to the Rosemont O'Hare Exposition Center. This larger facility will allow exhibitors more space and provide a more uniform floor plan for the exposition. Secondly, the conference has been moved back to December 10th, 11th, and 12th. Hopefully, we will all have our irrigation lines blown out by then and our attendance will be better than ever. The Midwest Clinic will be held on December the 11th. The following program will be presented at that time:

#### Theme: **Looking Back To Move Us Forward**

- 9:30 a.m. Opening Remarks — Joe Williamson
- 9:45 a.m. Keynote Address — Jim Timmerman
- 10:15 a.m. History of the Midwest Clinic — John Ebel
- 10:30 a.m. A look back at his first year as a superintendent — Steve Biggers

#### Break

- 11:00 a.m. Budgeting — Rick Kroeger
- 11:15 a.m. Management —
- 11:30 a.m. Flowers — Bill Roberts
- 11:45 a.m. To be announced

#### Lunch

- 2:00 p.m. Awards Presentations
- 2:20 p.m. New Sprayer Information — Sean Daley
- 2:40 p.m. State of the Seed Industry —

#### Break

- 3:15 to 4:15 p.m. **Poa annua** Irradication Symposium
- 4:15 p.m. The use of Endothal — Jim Evans
- El 500 tested at Crooked Stick C.C.—Dan Pierson
- The use of Tri-Calcium Arsenate — Cecil Kerr
- 4:15 p.m. Questions and Answers

The education committee has put in a lot of time and effort in the hope that these topics and speakers will be timely and beneficial to all our members. So, make your plans now to attend the entire conference. Our continuing education not only reaps up personal benefits, but, serves to advance the industry as a whole.

On another note, you can look forward to these guest speakers at our upcoming monthly meetings.

August — Joe Williamson will present slides and speak on his trip to Scotland.

October — A presentation on the emergence of geotextiles in the golf industry and their many uses as underliners and coverings.

In closing I would like to thank everyone who has helped organize our educational programs for this year and to ask those who have not contributed to consider participating in the future. Fresh ideas and new faces have brought us to where we, as an association, are today.

## Lionel Callaway First '84 NGF Outstanding Service Award Winner

NORTH PALM BEACH, Fla. — Lionel F. Callaway, best known for creating the golf handicapping system that bears his name, has been named the first 1984 recipient of the National Golf Foundation's Outstanding Service Award.

The award, inaugurated last year, is "reserved for those who have provided continuous and exceptional service to golf, the people who play the game and the environment in which it is played."

Other recipients for this year will be announced during the Foundation's 1984 Golf Management Workshop Oct. 28-31 at the Oglebay Resort in Wheeling, W. Va.

"Lionel Callaway's contributions to the game go beyond his handicapping system, though that would certainly be enough," Joe Much, NGF executive director remarked. "He is one of golf's true pioneers, and is responsible for countless innovations and ideas to make the game easier for all."

Callaway, 88, was born in England, the son of a golf professional and golf course architect. He turned professional at the age of 13, and immigrated to this country four years later, in 1912. One of his first stops was Boston, MA, where he came up with the idea for an outdoor putting game, which evolved into miniature golf. Callaway also was responsible for combining outdoor miniature courses with driving ranges.

By 1920, he was professional at Pinehurst Country Club in North Carolina, where, as a contemporary of Donald Ross, Babe Ruth, J.P. Morgan, Grantland Rice, Bobby Jones and Harry Vardon, he remained Pinehurst's tournament director until his retirement in 1971.

Like most professionals of his era, Callaway split his time between a winter club, Pinehurst, and Pennhills Country Club in Pennsylvania. The more tournaments he staged, the more he realized the need for a better handicapping system, and he set out to develop one.

"I just used it locally at first," he explained. "Then people heard about it and wrote to me, and it developed into quite a thing. Everywhere I go now they seem elated that I'm there, and I don't even know why."

Under the Callaway system, a player's handicap is determined after each round by deducting from his gross score for 18 holes the worst individual scores from among his first 16 holes, according to a table based on the golfer's final score.

"It's a fair system," Callaway said, "and using it, professionals, amateurs, men, women, children, husbands and wives can all play in the same tournament."

Another important contribution Callaway made to the golf industry occurred in 1914, when golf ball manufacturers were accepting trade-ins on golf balls whose paint covering had chipped. Callaway suggested that rubber be mixed with the cover enamel to prevent the cracking. The idea was hugely successful, although Callaway did not profit from it.

"I made no money on most of my ideas," he once said. "I prefer to call them my contribution to a game that has been good to me."

Even in retirement, Callaway remains very active, both on and off the course. "I'm coming out with something soon that will be very unusual, and just fantastic," he remarked. "I can't tell anybody about it yet."