

A VIEW FROM THE OUTSIDE

For the past 25 years I have been calling on what used to be called "Greenkeepers". Today they are known as "Golf Course Superintendents". My business takes me to other industries and businesses as well. What I have discovered this year is that you Golf Course Superintendents are the most industrious and hard working of all the people I see.

It is a rare visit when I find a superintendent in his office. He is usually out digging, repairing, replacing, or re-building. No matter how early I get there, he's been there hours before me. A suggestion of a round of golf brings on a look as if I am out of my mind.

Even at the course I play at on a late Sunday evening, I see our Superintendent flitting around on his cart looking for problems to solve. I don't know of any other profession where seven days a week is normal.

With all the adversities that this summer brought, I truly compliment you on your ability to handle them. You should be proud of your work.

Russ Fishman

MIKE HOLMES JOINS WARREN'S TURF NURSERY, INC.

Effective September 6, 1983 Mike Holmes will assume responsibility as Executive Vice President and General Manager of Warren's Turf Nursery, Inc., headquartered in Crystal Lake, Illinois. In addition to their sod growing operations at seven locations in six states, Warren's Turf has developed and markets proprietary turf grass seed products (A-34 Bluegrass, Adventure Turf Type Tall Fescue), markets a speciality lawn fertilizer line as well as a lawn spreader, and is National Distributor for Horchst Fibers.

Commenting on the appointment, Bill Curran, C.E.O. of Warren's Turf, stated "the move is aimed toward strengthening the management team of Warren's as plans are made to better serve our current good customers and markets, as well as growing into new markets. Holmes has a strong background in agri-business management and marketing and should bring a fresh perspective to our company, as well as our industry".

Holmes is a native of Alabama, a graduate of Troy State University and started in Animal Agriculture with Ralson Purina Company in 1965. He joined DeKalb Ag Research in 1970 as a Sales Trainee, advanced to District Salesman, Area Manager, Regional Manager, and finally in 1980 assumed duties of General Manager of Marketing and Operations of DeKalb's Poultry Division. He will headquarter in Crystal Lake at the company's Home Office and continue to reside in DeKalb, Illinois.

The instructor of the class in mechanics spoke to one of his students: "I am putting this rivet in the correct position; when I nod my head, hit it real hard with your hammer." The student did and the instructor woke up the next day in the hospital.

KOELPER BROS., INC.

Golf Course Building and Remodeling
444 E. Mors Avenue
Wheeling, Illinois 60090

312-438-7881
DANIEL I. KOELPER

312-541-9182
VICTOR C. KOELPER

Banvel[®] + 2,4-D = Turf (minus 29 of the toughest kinds of weeds)



All it takes is one application, and your weed control job is done for the season. And so are 29 of the hardest-to-kill varieties of broadleaves.

BANVEL plus 2, 4-D is a versatile combination you use anytime from early spring to late fall. It kills by penetrating both leaves and roots, so weeds can't come back.

Mixes quickly, stores well. Use it according to directions, and your weed worries are over for the year.

Ask your Velsicol distributor about BANVEL 4S, too. Or write Velsicol Chemical Corporation, 341 E. Ohio Street, Chicago, IL 60611.



Before using any pesticide, read the label.

Velsicol

© Velsicol Chemical Corp., 1981