

delivered to the frantic customer - the SP, Subdue, or Banol (for instance) it's too late.

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Al Fierst, Oak Park Country Club

### FOUNDATION HONORS HERB GRAFFIS

LAS VEGAS, Nev. — The National Golf Foundation's Herb Graffis Award has gone to some very familiar names in the past six years.

The award, which honors those who have made "long-time and outstanding contributions in preserving the true spirit of the game - but specifically, for keeping golf as it was meant to be: for recreation, good fellowship and health" has been won by, among others, Arnold Palmer, Bob Hope, Patty Berg and Jack Nicklaus.

This year's winner is also a familiar name to those in the golf industry.

The 1983 winner of the Herb Graffis Award is ... Herb Graffis.

"After a lot of thought, we decided that no one in golf better represents what the award stands for than Herb Graffis," Joe Much, NGF acting executive director announced.

Graffis was honored with a testimonial dinner at the Foundation's recent Golf Management Workshop at the Desert Inn in Las Vegas, Nev.

Many of Graffis' long-time friends attended, and representatives of all of golf's major organizations were also in attendance. Among those making speeches at the dinner were Frank Hannigan, senior executive director of the USGA, John Laupheimer, commissioner of the LPGA, and Mark Kizziar, president of the PGA of America.

Graffis, without question the most famous golf writer of our time, co-founded the National Golf Foundation with his late brother Joe, who also has an NGF award named for him.

"Herb Butler Graffis, at 90, continues as the acknowledged poet laureate of golf journalism," Much remarked. "While his last published effort was a comprehensive history of the PGA in 1975, he continues to favor countless friends throughout the golf community with priceless prose in the form of letters pounded out at his trusty typewriter. For many of us, they are the Gospel of God."



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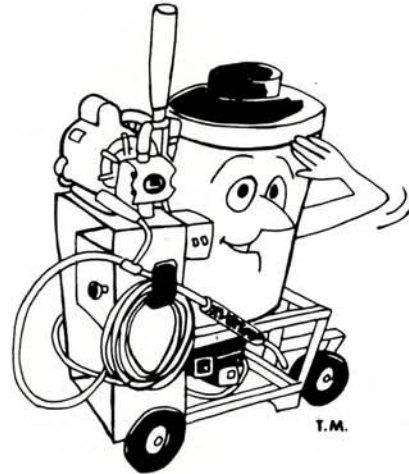
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