THE BULL SHEET, official publication of the MID-WEST ASSOCIATION OF GOLF COURSE SUPER-INTENDENTS.

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Bull Sheet printed by Ever-Redi Printing, La Grange, Illinois 60525. Phone: (312) 352-4378.

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John Berarducci, Pres.

PRESIDENT'S MESSAGE

Times are tough, fortunately the economy is hurting other industries a lot harder than ours. The golf industry may not be putting out many new courses in the Illinois area, however, there are areas such as Florida where the golf business is booming. In our area, it seems to me that few golf course budgets are cutting back, this is a blessing! Golfers are demanding better conditioning in areas of greens and fairway maintenance. There is a growing awareness by our club directors of our golf course budgets and what the neighbors are doing. The Superintendent is receiving more pressure to bid areas of the budget in a competitive nature and produce a better product. Get more out of his men and more out of everything he does. More and more we are becoming the true professionals of the golf industry.

Let's not forget a segment of our association that has helped us so much for so many years. That of our suppliers, the people that constantly improve their products and distribution. Their constant education of new products that help us do a better job. They have carried a lot of weight in this association through their financial contributions in dues and ADVERTISING in our **Bull Sheet**. These commercial people that are members of our association deserve an opportunity to bid our business. They should be considered first when looking to buy a product or screening contractors. I am asking the Superintendents of this association to update your awareness of who these fellow members are!!

Joe Dinelli, Robert Breen, Bernard Kronn, Clarence Mueller and Charles Rack will receive their Quarter Century Club Pins from the National at our April meeting at Flossmoor C.C.

Dear Ray;

Like money in the bank, planting trees and bushes, pay dividends too.

"SPRING DIVIDENDS"

What a pleasure they afford us, looming into view. Those trees and bushes planted, back a year or two. Isn't it rewarding, the sight each year, you see,

When they leaf and bloom, a treat for you and me. The effort, small indeed, considering the beauty,

And, we reap it all, in the performance of our duty. While we're but a helper, to a part of Nature's scene,

Dividends are greater, than one could ever dream. Superintendently,

Kenneth R. Zanzig Green Garden C.C.