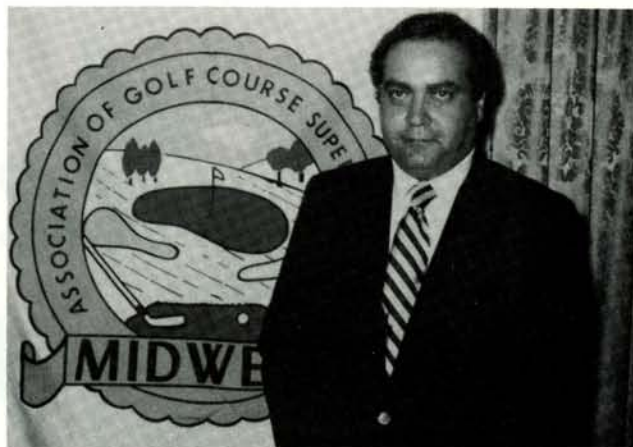


THE BULL SHEET, official publication of the MIDWEST ASSOCIATION OF GOLF COURSE SUPERINTENDENTS.

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John Berarducci, Pres.

PRESIDENT'S MESSAGE

I think now is an appropriate time of the year to review a Superintendents relationship with the GCSAA and our chapters relationship. I would like to offer my opinion of the above and touch on what direction the GCSAA should be following for our behalf. It is my opinion that there are three main categories to cover; education, security and public relations.

I will not elaborate much on education. The GCSAA has been doing a commendable job in this area of responsibility. Their programs are good and the long range outlook is bright. When I mention "security" I'm including membership services, such as job referrals, retirement programs, certification and the overall economic stability of the national association itself, so as it can implement it's long range plans. After many years of stagnation I'm seeing a positive move in the right direction. However, there is still a long way to go in this regard. Many Superintendents are skeptical about certification and they deserve to be. Why should a successful Superintendent be examined by his peers. We are entering a new era with the EPA's involvement, we must now be tested and licensed for pesticide use in all areas of grounds management. I think these exams are enough to prove your qualification and knowledge of chemicals and their use. In all other categories of grooming a good golf course it's the end result that counts, who's to say how you achieve that end. The area that I see a lackluster approach is that of public relations! It all starts in Lawrence Kansas. The Managers are headquartered in Washington, D.C. which couldn't be more ideal for them. They are situated in an area that puts them on top of government decisions related to country clubs and golf in general. They are close enough to have some immediate input that benefits everyone involved in the golf industry. The National Golf Foundation and the PGA operate out of Florida, which is fast becoming the mecca of golf. How can the GCSAA possibly do an admirable job of public relations in an area so far out of reach with the other associations in the golf industry. There are times when business must be conducted on a one to one basis and not from a telephone. With the tremendous increased costs of travel, how can we as Superintendents, many of which will never see Lawrence, Kansas have a feeling of closeness with our national headquarters. How can provincial Lawrence be in the main stream of the golf industry and promote our image when it is not in a golfing capital or close to other associations that have an indirect bearing on our future. How can we be on top of governmental policies from so

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far away. For years the Superintendent has been recognized with the barn. It took years to get out of that barn and be recognized. By working out of Lawrence reminds me of those days back in the barn. Now the GCSAA wants a by-law change where they can automatically increase our dues 15% a year without taking it before the membership. They need this change to accomodate the tremendous increases for costs of traveling to get the job done. It's obvious to me that it's time for a review and a move!

John Berarducci

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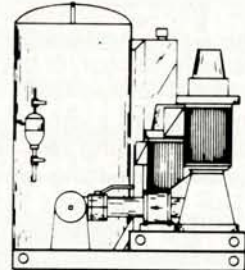
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Dear Editor:

Enclosed is an advertisement about the USGA's Green Section Turf Advisory Service.

As you know, the USGA is a non-profit, tax-exempt organization made up of nearly 700 volunteers from throughout the United States. USGA officers and committee members pay their own expenses to meetings and Championships in their desire to preserve and promote the game.

One of our primary services to the game of golf is our Green Section Turf Advisory Service. Although there is a nominal fee for the visits, the income does not come close to covering the cost of the services provided.

To help the USGA increase the number of courses that participate in the Turf Advisory Service program, it would be greatly appreciated if you would include the enclosed ad in your publication when you have space available.

We recognize that you may not have space available in every issue on a gratis basis; but if you ever do, we would appreciate your assistance in helping us promote this service to the game and individual golfers.

Harry W. Easterly, Jr., Senior Executive Director

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