

THE BULL SHEET, official publication of the MID-WEST ASSOCIATION OF GOLF COURSE SUPERINTENDENTS.

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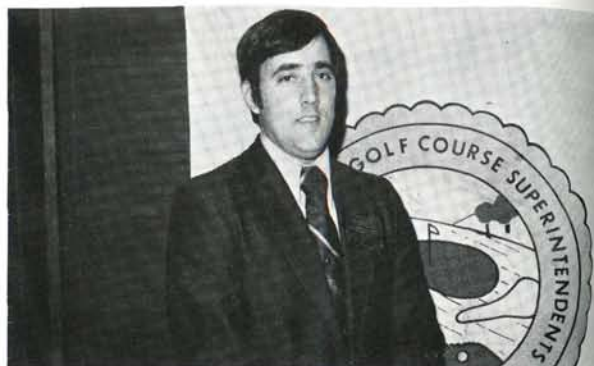
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**PRESIDENT'S MESSAGE
LOOKING AHEAD**

For now the trees and shrubs are expressing their exuberant fall colors only to remind us that snow will soon be here. Shortly after the snow falls, the beautiful daffodils, tulips, crocuses, hyacinths and the many other flowers that spring brings will be blossoming again. The time we have now should be used to dream and think about what our golf courses are going to look like next spring but more important what we want to accomplish in 1982. This past summer you have been making notations about the necessities and improvements that you would like to see on your golf course. Now is the time to put those thoughts into perspective for discussion with the Green Chairman.

The necessities; such as turf or shop equipment and golf course accessories; are the key for maintaining our courses but we cannot take for granted that our Green Chairman understands our problems or needs. Thoroughly explain in writing and at a meeting what the necessities are, why they are needed, when you would like to purchase them and the estimated costs. The professional presentation will be your selling tool. will be your selling tool.

The improvements; such as construction, tree planting, irrigation, drainage, or buildings; are most important to our members for the purpose of providing them an enjoyable golf course. When it comes time for planning improvements do not sell yourself short. Improvement projects are very time consuming and should not be handled by current staff members. If the golf club expects the superintendent to actually perform the work of the improvement projects then the clubs also have to be made aware that an increase in staff members is inevitable in order to continue providing the level of golf course maintenance that the golfers are used to receiving. The best tool that we have for improvement projects is the use of an architectural firm. The firms will provide drawings and working documents which will be easily understood by the Green Chairman.

We do have some time to be considering what our golf course needs are for the future. Use this time wisely and make budget presentations with high professional standards so that there is no question in the back of your mind that your Green Chairman and Board will follow your direction because you are the Golf Course Superintendent (the professional).

Mark your calendar for Dec. 1 and join the National Golf Association at St. Andrews C.C. This is the meeting they present their annual awards. Be there and meet many of your long time friends and also meet new friends.