

195 ATTEND GCSAA PRAYER BREAKFAST

The week of January 25th, 1981 was a busy week for GCSAA members in Anaheim. Conferences, seminars, golf tournaments, business meetings, elections, equipment show, cocktail parties, tours, banquets and for good measure Disneyland just across the street.

While all of this was going on our nation received word that our ex-hostages had returned safe to American soil! What a busy time, and a time to be thankful. Thankful for what a Blessing it is to live in America and to be Americans.

Even with all of this going on plus the Super Bowl, 195 men, women and kids did find time to attend the Monday morning Prayer Breakfast. This is almost a 74% increase over last year! Not bad. We were treated to and participated in some fine music led by Demie Moore and Bert Fedor.

Our main speaker, Richard Minasian, brought a special guest, Keith Ericksen. He was an all American basketball player for UCLA and also played pro ball for the Los Angeles Lakers. Keith shared some of past life with us, pointing out that material gain and fame do not necessarily bring peace and happiness to our lives.

Richard Minasian shared with us some of his experiences as a youngster when he caddied for some of golf's greats like Bobby Jones, Gene Sarazan, and Francis Ouimet among others. Even having the opportunity to play with Jones as a Jr. Champ. These great golfers inspired Minasian to take up the game and he still enjoys it today. Serving God however, supersedes even his love of golf.

If you have been too busy in the past try to take time for our Prayer Breakfast in New Orleans next year. We think you'll find it time well spent, as you share with others of our profession the Living God and experience the Power of Prayer.

**John C. Ebel, Golf Course Supt.
Barrington Hills Country Club**

NOTICE

TO: Illinois Landscape Contractors Association, Midwest Golf Course Superintendents Association and fellow contractors.

We at OakBrook Landscape Co. recognize the need for an annual auction for our industry. We have discussed this possibility with others in our area and have had a very positive response. We feel we have the ideal auction location: Route 53, two miles South of 75th Street in Naperville ... and have gone so far as to have a meeting with Norm Strassenburg (auctioneer) to contract with him to handle the program. We have set a date of March 14, 1981.

Norm Strassenburg handles the annual consignment sale for farm machinery and miscellaneous equipment with a great deal of success. What prompted us to consider a landscape and maintenance equipment auction was our realization that equipment costs, parts, etc., were so inflated and trade in values so unjust, that there should be a better way to handle some of these problems.

Example: We have three 1976 Yazoos and two 1979 Yazoos which we wanted to trade for five new pieces of equal or improved performance.

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Trade in value - 1976 models - \$300.00.
Trade in value - 1979 models - \$800.00.

At these trade in values we must keep and use old units for parts even though new equipment is still purchased.

It seems, if one could sell used equipment when upgrading or changing models, that educated people within the industry would pay for the value received and both parties would benefit. At a good auction we could expect close to double this trade in price. Apply this small example to tractors, pickups, dumps, and specialized equipment and you have a successful financial transaction at auction.

So we are asking your cooperation in this good exchange.

1. Between now and March 14th do not trade good equipment and receive little or nothing for it.
2. Repair and overhaul questionable equipment from parts bought at auction or fix up and sell at auction.
3. Purchase a piece of equipment at a fair price which you could not afford to buy new for a limited use requirement. (Sprayers, trailers, pumps, sod cutters, aerators, etc.)
4. Sell items seldom used or that can be replaced upon receiving future jobs requiring that particular piece and obtain early Spring cash flow.

We feel with the auctioneers cooperation along with ILCA or its members and MAGCS and its members this can be a very successful annual event, as most of us know our equipment needs or excess for the coming season by mid-March.

We will send a copy of this rather long winded introduction to the two Associations mentioned, asking for their formal support and advertising, and in return, offer them a percentage of the auctioneers and our profits from the sale, to add to the scholarship funds of each Association.

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Our firm would expect to spend our proceeds from at least the first several years for space improvement. With your support and advertising and the support of the followers of the auctioneers themselves, we should be successful even the very first year.

The basic breakdown of the costs for you to have a piece of equipment auctioned at this sale will be:

\$1.00 to \$200.00	10% of sale price
\$201.00 to \$1,000.00	8% of sale price
\$1,001.00 and up	6% of sale price

All items "Bid-In" (purchased back) will be charged 50% of auction fee.

Your calls regarding this auction will be taken at:

312 - 759-0820 Charlie DeWitt

312 - 920-1570 Bob Winter

Thank you for your participation.

P.S. - Nothing is junk that can do a days work!!

James A. Bradley
President
OakBrook Landscape Co.

