

PRECISION BLENDED TOP DRESSING

Custom blended to your specifications
by our modern equipment.

*Buy when you need—
Eliminate costly storage*

We sell an air dried, uniform and
free flowing top dressing.

ASK THE MAN WHO HAS USED IT.

HUMUS — BLACK SOIL

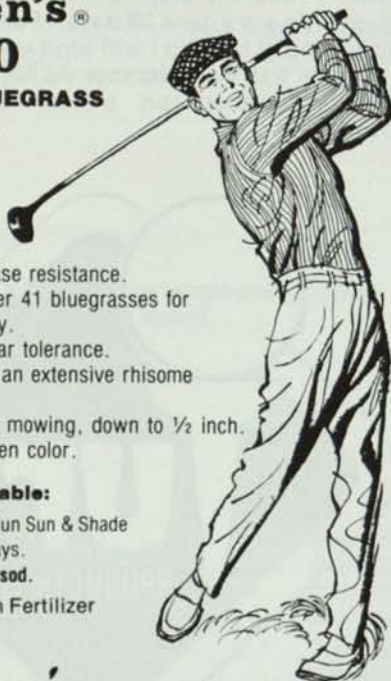
HENRY FRENZER

Area Code 312
658-5303

620 Webster St.
Algonquin, Ill.
60102

The tough bluegrass for collars and
tees.

Warren's® A-20 KENTUCKY BLUEGRASS SOD



- Excellent for disease resistance.
- Rated superior over 41 bluegrasses for quality and density.
- Rated high for wear tolerance.
- Deep rooting with an extensive rhizome system.
- Thrives with short mowing, down to 1/2 inch.
- Beautiful dark green color.

Also available:

Warren's A-34 BenSun Sun & Shade
Seed Mixture for fairways.

Bentgrass sod.

USS Vertagreen Fertilizer

Warren's
TURF NURSERY, INC.

Phone: 312/974-3000

8400 West 111th. Street
Palos Hills, Illinois 60465

LEADERSHIP - A QUEST

The world has known some great leaders. Some have led by virtue of their great physical strength. Others accomplished the feat with keen minds that led with logic. Currently there are those who employed deception, cruelty, fear and assassinations to eliminate competition. The true concept of leadership often is masked by the overpowering urge to dominate at whatever cost.

True leadership has been exemplified by such men as Washington, Jefferson, Lincoln, Roosevelt and Churchill. No need here to recount their triumphs - they are immortal! It is for us to study them and to learn the ways of their eminence. Each one had his style - his way of convincing others. If there was one common denominator that spelled success for each it was TRUTH. How else could it be? Consider those fallen from high places in recent memory. The reason? They lied! Confidence fled!

We of the turf world are seeking leadership. As yet the industry is too young to have developed the kind of leadership that embraces all phases and concepts. Come it will, but a few more decades may have to pass before one is forged in the crucible of fierce competition and fragmentation.

Consider for a moment that virtually every great advance in the industry, and every organization of special interests, has developed within the living memory of many of us who are still active. This realization impresses us with the fluid juvenility of the turfgrass industry. It is still growing by leaps and bounds. The ingenuity of individuals continues to give us "breakthroughs" in various phases of the industry. This will continue in a fragmented way which is the only way it can happen. Never has there been enough money nor enough scientists to conduct the basic research needed to give the industry a solid scientific base from which to operate effectively.

Men of vision have developed effective machines, superior grasses, marvelous chemicals, dependable fertilizers and wide-ranging organizations which aid and assist various segments of the economy. It will be a long time before the fragments are welded into a whole because each segment has its own brand of leadership which seemingly is unwilling to yield to the good of the entire industry. Each group is sailing along well pleased with progress and success which has been acquired so very recently. As yet there has emerged no concept that is able to draw diverse interests together. A brave attempt has been made in the form of the American Council for Turfgrass. Possible diminution of identity keeps the fragmented groups apart. The NEED for collaboration within a single entity has not yet been realized sufficiently. Cooperation must come but the industry seems not to be ready.

For now this soliloquy must remain an "unfinished symphony". The train carrying leadership has been shunted to a side track where matters of current interests are considered in the light of quickly solving the problems with applied research inadequately funded with tax funds and industry grants. The leadership we seek will come when all special interest turf groups put aside self-serving identity-preserving concepts and get on with the larger task of adequately funding basic research on the graduate and post-graduate levels. Who knows - someday we may have a Nobel winner in Turfgrass Science.

Fred V. Grau
The Musser Foundation