

## EDITORIAL

### Extras On The Course - A Nice Touch

Talent goes a long way in the golf business. But using our talent in other areas of golf course maintenance can often be an unused resource. Individuals usually possess many hidden talents where if just a little imagination were used, those talents might surface and actually help in our overall performance levels. The golf course superintendent has so many opportunities to show off his abilities. Successful superintendents have already made this discovery and have found avenues in doing for others, getting involved, and enter the arena of public relations for the club and for themselves.

We superintendents can get in a rut when we think only in terms of the daily greenkeeping. Even our golfers get in a rut. Have you ever noticed how some conversations go like--"How is the course today Mr. Greenkeeper?" Or, "What is the weather gonna be like this afternoon?" All we talk about is the golf course. That is a rut! So, what do we do about it? I say, "Give them something else to talk about." Show off something other than fast greens and perfect fairways. Get out of that rut and plant some apple trees! Try peaches, cherries and pears too! Use your talent and grow something special. Get personally involved, help plant them, prune them and spray them. Let your apples do some of your public relations work for you. Share them with your employees, fellow superintendents and golfers. Pick bushels at a time and place them by the halfway house, free for the taking. Use your imagination and incorporate plantings in the golf course landscape. Trees like this have excellent floral display in the spring and offer good screening material near cart paths, tees and greens. Have fun with them. I guarantee, you will have more to talk about with your golfers. Personal involvement in something special like apple trees on the golf course makes you feel better. Besides, there is nothing better than one of your own home grown apples at 10:30 in the morning.

**Peter Leuzinger, Golf Course Supt.  
St. Charles Country Club**

### DUDLEY SMITH REPORTS —

The Midwest Association was saddened to learn that while members were in Anaheim, our friend David Zimmerman passed away January 23, 1981. David had been confined for several months at the Michael Reese Hospital receiving treatments for the dreaded leukemia.

In 1978 David completed the turf management course at Penn State University with local superintendents David Behrman and Michael Vogt. Zimmerman finished with the highest scholastic honors in his class.

He accepted a sales position with the Lakeshore Equipment and Supply Co. and was assigned the Chicagoland-Milwaukee territory. David inaugurated the van service-calls to our golf courses which first were objectionable to some; but which we all came to appreciate. David's success related to his personal integrity, sincerity, and quiet gentlemanly manner.

The LORD had a key position vacant, to beckon this outstanding young man from us.

Our sympathy is extended to his family in Rockford, Illinois and to his wife, Arlene, and infant daughter who reside in Elmhurst.

Two local boys graduated from the turf management course at Penn State University on Thursday, February 19, 1981. David Louttit of Silver Lake in Orland Park, and David Wollenberg of Dyer, Indiana completed the two year program. Louttit received the Penncross Seed Growers Award; a check for \$500.

David Louttit will accept a position with Warren Bidwell at Olympia Falls C.C., David Wollenberg will resume duty as assistant to his father, Edwin Wollenberg, at Gary Country Club.

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