

SHE'S MADE HER MARK ON GOLF

Thirty-seven years ago last month, Carol McCue began working at the Chicago District Golf Association. Fresh out of business school, she was hired to do office chores.

"It was a temporary job for the summer," Carol says. "Nobody ever told me I had a full-time job here. They just kept giving me more work to do."

"I've enjoyed my whole time at the CDGA. Every day has been fun. I can't believe it's been this long. When you work with nice people, you don't have the stress of profit-making businesses."

Carol, who now is the associate executive director of the CDGA, is "nice people" herself, a fact recognized by the National Golf Foundation. It has selected her for the 1979 Herb Graffis Award, which goes to "the individual who has made a memorable contribution to golf as recreation, good fellowship, and health."

The award previously has gone to Arnold Palmer and Chicago's Joe Jemsek, and this is the first time it has been named for Graffis, a writer and former Chicagoan.

"I'm particularly thankful to get the first Herb Graffis Award," says McCue. "He was one of the first people I met after I took the job at the CDGA. He and Charley Bartlett (late Tribune golf writer) were my sources when I needed information."

When Carol started with the CDGA, she knew little about golf.

"I learned how to play the game so I could understand its terminology," she says. "Such words as stymie and dormie were unfamiliar to me. Most tournaments then were match play, and they had to explain to me such scores as 4 and 3, 3 and 1."

McCue has made two holes-in-one and once lowered her handicap to 10 while a member at Evanston Golf Club. "But most of the time I was a 12," she says.

McCue has spent 37 years doing "about everything in the office—starting tourneys, writing releases and correspondence, and working with Chicago District Golf Charities and people who designed courses."

The charities organization was instrumental in helping build golf courses at three veterans hospitals - Downey, Hines, and Danville. "We still supply them with clubs and golf balls," says McCue. "I visit them once a year to check conditions."

With Carol doing much of the work, the CDGA began arranging charter trips for its members in 1968. Among the nations visited were India, Spain, Greece, France, Australia, Japan, Denmark, and Venezuela.

"We had 3,200 who made the trip to Spain on 21 charters from November through March," she said. "When the first group arrived, the bartenders were charging 35 cents a drink. They learned fast, though. By the time our last charter got there, the price of drinks was up to \$1.50."

"We also had a group of 1,300 for the trip to Greece. Gene Howard entered the Greek National Amateur and was runner-up."

The CDGA was the first golf association to arrange charters for its members, and a number of groups have followed suit. And starting in 1958, Carol has been arranging charter trips for the CDGA to the Masters every April.

One of her major accomplishments was helping develop the computerized handicap system in 1967. She worked on it with Chuck Eckstein and Frank Burns, and it became a model for the country, turning over to the computer the job of figuring out handicaps for 30,000 people.

A suggestion by McCue resulted in formation of the International Association of Golf Administrators. Ten years ago, when she was executive director of the CDGA, she proposed that heads of golf organizations get together to exchange ideas.

This developed into a group of 60 executive directors, including those of the USGA and PGA, plus members from Canada, Mexico, and Sweden.

McCue started group insurance plans for employes of member clubs in 1967. She also began a "hot line" service a number of years ago at the Illinois State Amateur so the media could call to the scorer's table for the latest results. This has become standard procedure at many tournaments.

She will be honored at the National Golf Foundation dinner in the O'Hare Marriott Hotel Nov. 13, with Joseph Dey, former executive director of the USGA, as emcee.

For ticket information, call the CDGA at 920-0130.

Roy Damer

BONES

"Someone has said that there are four kinds of bones in every organization. There are the wishbones, who spend their time wishing someone else would do the work.

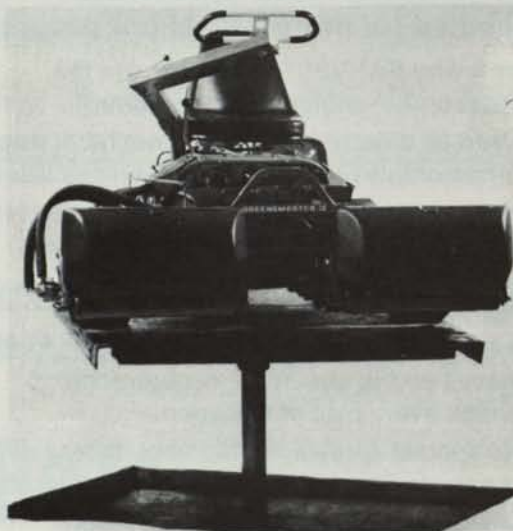
There are the jawbones, who do all the talking, but very little else.

Next, there are the knucklebones, who knock everything anyone ever tries to do.

And finally, there are the backbones, who get under the load and do the work."

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