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INDUSTRY ASSOCIATIONS OFFERED MEETING ASSISTANCE

Officials of the Mid-Am Trade Show have offered all state, regional and national horticultural industry associations an opportunity to hold Board, Committee or Membership meetings at no charge any time during the show's four-day run in Chicago.

Donn W. Sanford, CAE, Managing Director of the Mid-Am, said, "We'll make available, at no cost, necessary meeting space for any qualified organization which wants to schedule a meeting at the Hyatt Regency O'Hare, our headquarters hotel". The Hyatt is adjacent to the O'Hare Expo Center, scene of the Mid-Am Trade Show, which runs from January 14 to January 17, 1979.

"Already, several groups have announced plans to meet during the show period", said Sanford. He listed the All-America Rose Selections, National Association of Plant Patent Owners, Wholesale Nursery Growers Association, Mail Order Association of Nurserymen, and the American Association of Nurserymen, Illinois State Nurserymen's Association, Illinois Landscape Contractors Association and the Wisconsin Landscape Federation.

"With more than 5,000 industry professionals in one location, it seems only natural to schedule association meetings at the same time", he said.

Interested groups should contact the Mid-Am Office at 4300-L Lincoln Ave., Rolling Meadows, IL 60008, or call 312/359-8160, said Sanford.

**O'Hare Exposition Center
Rosemont, IL
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