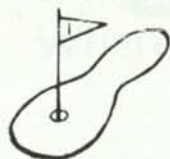


**PENNCROSS & TORONTO C-15 BENT SOD**



and  
**TORONTO C-15**  
**BENT STOLONS**

- Pure to Strain
- Maintained at 1/4" mowing height with "Greens King"
- Grown on Sandy Loam Soil
- Toronto C-15 Strain resistant to leafspot

**ALSO FEATURING**

- **XL-100 Bluegrass Blend Sod**

**"For the Superintendent who wants the best"**

**XL-100 is a blend of five bluegrass varieties that were ranked superior in tests conducted at major Midwest Universities.**

**XL-100 is disease resistant, shade tolerant (60%) and adaptable to close mowing.**



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3900 West 167th Street  
Markham, Illinois 60426

**312/596-7200**

**ENLARGED MID-AM TRADE SHOW  
NEARING "SELL-OUT"**

Even though enlarged to 375 exhibits, covering more than two acres to accommodate a still growing list of exhibitors, the 1978 Mid-America Trade Show is already more than 79% "sold out".

More than 150 exhibitors, drawn from every section of the country, have already reserved space to show a wide variety of plant materials, supplies and equipment during the show's four day run, January 15-18, 1978, in Rosemont, Illinois, a Chicago suburb. The final count of exhibitors is expected to top 250 companies.

The added space has permitted many new exhibitors to enter Mid-Am/78, some for the first time, and allowed several returning exhibitors to enlarge their displays.

Sponsored by the Illinois State Nurserymen's Association, Illinois Landscape Contractors Association, and the Wisconsin Landscape Federation, the 1977 Mid-Am attracted more than 4,000 attendees who came to Chicago from 37 states and Canada.

The Mid-Am is held at the O'Hare Exposition Center, located just minutes from Chicago's O'Hare International Airport. A complete professional education program is offered in conjunction with the show. Additional information regarding exhibiting or attendance is available from Mid-Am Trade Show, 4902 Tollview Drive, Rolling Meadows, IL 60008.

**The Mid-Am Trade Show**  
4902 Tollview Drive  
Rolling Meadows, Illinois 60008  
Contact: D. W. Sanford

**C. E. DAUGHERTY CO.**  
1855 W. Stuart Ln.  
Palatine, Illinois 60067  
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CARRON NET CO. INC. — Tennis Nets -  
Wind Screens  
- Dividers -  
Straps &  
Tapes

POLLARD BROS. — Work Benches -  
Cabinets, Barrell  
Stands

LOFT-KELLOGG — Grass Seeds

GRASS-CEL — Paving Blocks

Gentlemen:

As of our Annual Meeting and Election on November 17, Dennis Davenport will assume the position of Executive Director and Carol McCue will be Associate Executive Director. This change is being made on the recommendation of Miss McCue and approved with understanding by the Executive Committee and Board of Directors.

Miss McCue wishes to lessen her responsibilities in the day to day operation of the Association though she will remain as a valued member of our staff.

Mr. Davenport has been with the Association for almost eight years and is thoroughly grounded in all facets of our operation. Katherine Cardwell will continue as Travel Coordinator and Donna Kubic and Sue Kaszewicz will remain as Administrative Assistants.

Be assured our staff will maintain the same high standard of prompt and complete service you have come to rely on and please join with us in wishing both Miss McCue and Mr. Davenport well in their new duties.

Very truly yours,

**John E. Kenny**  
President, Chicago District Golf Association

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