



Editor
MIDWEST BREEZES

On February 18th, 1978, **Ray and Mrs. Gerber** celebrated their 53rd wedding anniversary.

To My Midwest Friends,

My return to Olympia Fields on March 20th has been most graciously received by members of the Midwest Association. The many "Welcome home" greetings extended me at the O'Hare Airport while waiting to board our flight to San Antonio; the warm hand shakes on the conference floor by others-all have added an inner depth to my appreciation of the Midwest for, once again, making me feel most welcome indeed. For this, I salute you.

Warren Bidwell

The **Bull Sheet** is sorry that the name of one of the door prize donors was omitted from the credit list in the January issue. Cliff Helwig, Swift Agricultural Fertilizer representative, donated an automatic vegetable peeler that was won by Ray Shei. The **Bull Sheet** was also informed that the popcorn popper won by Barbara Hahn was donated by Frank Ross of Country Club fertilizer.

The GCSAA 1978 Annual Turfgrass Conference and Show in San Antonio was a huge success, over 500 attended. Of this number approximately 1,400 were golf course superintendents. The numbers are growing.

One hundred ninety-five exhibitors presented products that are used on golf courses, cemeteries, roadways and other recreational areas.

The new officers and directors that were elected at the annual meeting on Wednesday are:

President - George W. Cleaver CGCS
Vice President - Charles H. Tadge CGCS
Directors - David C. Holler CGCS
Melvin B. Lucas, Jr. CGCS
James A. Wyllie CGCS

On Tuesday Chicago Toro hosted a party at the St. Anthony Hotel for their many friends who attended the conference. The hors d'oeuvres were marvelous and ample to the point where it was not necessary for some of us to visit a restaurant that evening. The bartenders did a tremendous business-most of it was due to the fact that the price was right.

On Wednesday evening the editor had the pleasure of being the guest of Swifts Par Ex fertilizer at one of their famous parties. The food and refreshments were far beyond my expectations. Music for dancing was

provided for those who were in the mood.

The Midwest hospitality room in the Hilton Hotel was the main attraction for many Midwest members and their friends. The room was large and the bartenders did a super job keeping the glasses full. I am sure there were other great parties that the editor was not aware of.

The word is that Paul Voykin decided to go into the laundry business in the hotel in San Antonio. It seems that the prevailing price for laundry was beyond that which Paul was willing to pay. Being an advocate of American ingenuity and Russian stubbornness, Paul proceeded to do his laundry in his room and then hang it out to dry on the balcony of the hotel. Alas, someone called the manager and Paul's laundry business came to a sudden end. Sorry to hear of this Paul, you had a good thing going.

All in all it was a great conference, and the attendance continues to increase.

If any of you are interested in any interior design work around your home, get in touch with **Charlotte Landgrebe**, 115 Wing St., Arlington Heights, IL, phone 312-398-1270 or drop in to the **Nettle Creek** shop (same address). Some of you will be saying who is **Charlotte Landgrebe**? Check with **Carl**, the Supt. at Hinsdale G.C., and he will give you the correct answer.

One of the lucky ones who attended the conference in San Antonio was Ed Stewart, Supt. at River Forest C.C. He left his name at the "par aid" booth and won a television set.

The March 6 MAGCS meeting, held at Nordic Hills C.C., was well attended. Those who were present will have no trouble in trying to guess the weather from here on. Dr. Walt Lyons, meteorologist from Channel 7, gave a real good percentage on weather conditions. Many questions were asked and answered. The lunch and service was excellent. We thank everyone.

The editor received word that MAGCS charter member Frank Mastroleo now resides at 1358 Stimson Ave., LaPuevte, California 91744. I am sure Frank would be happy to receive a letter or card from his many friends. Frank devoted the best years of his life at Geneva G.C. He was for many years chairman of the Midwest Golf Committee. For several years I had the pleasure of working with him in selecting golf prizes. It was an education for me. He was a wheeler and dealer and could always find bargains-sometimes in the basements, other times on the second floor. He never gave up until he got what he wanted and for the price he was willing to pay. Frank is a charter member of the G.C.S.A.A. His health at the present time is not of the best so let us fill his mail box with cards and letters.

At the recent Turf Conference and Industrial Show at the University of Massachusetts Bob Williams, Supt. at Bob O'Link Golf Club, presented a paper entitled "Budgeting in These Times". Paul Voykin, Supt. at Briarwood C.C., presented his subject "Short Cuts in Golf Course Maintenance". Palmer Maples, GCSAA Educational Director, spoke on "Maintaining the Superintendents Image Through Good PR". Sounds like three interesting topics.