

By Carl Landgrebe
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Another GCSAA conference was enjoyed by many and in a most snow-free rewarding setting. It's true the Bermuda was dormant, but certainly not its managers, the local association members who were most warm accommodating hosts.

The opportunities for broadening one's educational horizons were abundant. But at major events it is always the highlights that are first recalled later as memorable experiences. Truly the highlight of this meeting was the keynote address "I Don't Want to Live in a No Growth Society" by Dr. Earl Butz. This was exemplified by the emotional reaction displayed by his audience.

We midwesterners (non-Purdue graduates included) were afforded added enjoyment in being able to share in his reminiscing stories of his northern Indiana homestead. Although his presentation was most appropriate for all our GCSAA group as his viewpoints and philosophies closely align with our interests:

- Less government
- More private sector
- Profit motive not evil
- Lifestyle dependent on chemicals
- Progress

Progress is an inherent theme of the goals of all constituents of a free enterprise system. It is this central theme that has enabled us as a nation to achieve great economic wealth. It is the object by which we justify our quest for individual wealth and betterment. As Dr. Butz indicated we have achieved and surpassed the challenge of supplying our basic needs and now suffer from a saturation of manmade luxuries and conveniences.

Herein lies a challenge of national scope, to insure that our quest for wealth does not outweigh and replace our moral and social responsibilities causing a reduction in quality of life. In a broader sense, a continued responsibility exists in seeing that our business sector in its overpowering interest to expand profits and maintain rapidly growing gross national product be constantly made cognizant of the human environmental element sacrifice necessary to this end.

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