THE BULL SHEET, official publication of the MIDWEST ASSOCIATION OF GOLF COURSE SUPERINTENDENTS.

Editor — Ray Gerber 865 Hillside Ave. Glen Ellyn, Ill. 60137 Phone — 469-6467

Associate Editor — Robert Williams 90 East Franklin, Apt. 208 Lake Forest, III. 60045 Office Phone — 432-0088

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The following is a list of office telephone numbers to the entire Board.

Clifford Behrendt (815) 459-8570
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# PRESIDENT'S MESSAGE

"One picture is worth a thousand words". A very commonly spoken phrase that surely is befitting to a multitude of aspects within our modern day society. A picture or more specifically a colored slide is as important to professional turf management as the most sophisticated piece of machinery you have.

My golf course slide collection was started a number of years ago and I regard it as one of the most important tools of my profession. The progress of a renovation program or a rebuilding project can be recorded on film, giving you positive proof of the before, during and after situations. Now you have that tool I mentioned before and the proper people can be reminded how easy it is to forget what things were like in the past. Unique turf situations regarding pesticide applications, weather conditions and mechanical or vandalism damage recorded within a slide collection are perpetually available and quite possibly could be an aid in preventing distasteful reoccurances.

A good slide collection becomes extremely valuable and helpful in the event one might be asked to participate as a speaker at a Turf Clinic or a local Garden Club. Even the most complex situation will be more easily understood when your audience is presented with visual proof.

We all have seen certain days when the air is clear, the sky is a brilliant blue and the sun is casting lazy shadows over a specific view of your third hole.

This is the time for you to capture this on a colored slide, have it blown up into a beautiful color print that when framed becomes a thing of beauty. Hang this in a prominent place in your clubhouse and your golfers or members can truly enjoy something they are a part of, their own golf course.

## JOB OPENING

Arlington Heights Park District is looking for a golf course superintendent [actual title will be "Assistant Superintendent of Parks"]. The park district is currently developing an 18 hole golf course and wants to hire a person who will be responsible for the maintenance of the course after it is finished. He will also be responsible for the maintenance of other park areas and recreational facilities, under the direction of the Superintendent of Parks. Starting salary is open and will depend on the experience of the man. Send resume to: Angelo Capulli, Superintendent of Parks, Arlington Heights Park District, 800 East Falcon Drive, Arlington Heights, Illinois 60005.