GOLF COURSE SUPERINTENDENTS TO HONOR WILLIAMS

Robert M. Williams, Lake Forest, Illinois, has been chosen to receive the 1977 Distinguished Service Award of the Golf Course Superintendents Association of America (GCSAA). The highest award bestowed by GCSAA recognizes Williams' many years of service and significant contributions to the organization and the profession of golf course management. He becomes only the 28th person in GCSAA's 50-year history to receive this special award.

Letters supporting Williams' nomination for the award cited his professional practice and experience in the field covering a period of 50 years. He has been especially active as an officer of GCSAA and of the Midwest, Central Ohio and Chicagoland Golf Course Superintendents Associations and the Illinois Turfgrass Foundation. Now golf course superintendent of the Bob O'Link Golf Club, Highland Park, Illinois, Williams has trained more than 60 young men in golf course management. He is currently serving on a special GCSAA Organizational Study Committee to explore the philosophical and organizational concepts of the Association.

Williams will be honored by some 5,000 colleagues during the opening ceremonies of GCSAA's 48th International Turfgrass Conference and Show February 6-11 in Portland, Oregon. He will receive a commemorative plaque, and in addition his name will be added to a permanent plaque housed at GCSAA Headquarters, Lawrence, Kansas.

A well-known speaker, Williams has appeared at more than 100 turfgrass conferences and has contributed as many articles to turf publications. He is the originator of several bulletins, guides and information sheets, particularly on budgeting, used by superintendents throughout the country.

Williams joined GCSAA in 1942 and is a member of the Quarter Century Club. He served as a director in 1953 and 1954, as vice president in 1957 and as president in 1958. In addition, he was the chairman of the Education and Election Committees.

Superintendent of the Bob O'Link Golf Club since 1958, Williams was previously superintendent of the Beverly Country Club, Chicago.

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From Dave Ratto, DuPont Rep.

A man bought a new gadget--unassembled, of course--and after reading and rereading the instructions couldn't figure out how it went together. Finally he sought the help of an old handyman who was working in the back yard.

The old fellow picked up the pieces, studied them then began assembling the gadget. In a short time he had it all put together. "That's amazing", said the man. "And you did it without even looking at the instructions!"

"Fact is", said the old man, "I can't read, and when a fellow can't read he's got to think."

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