

**GCSAA ANNOUNCES  
INTERNAL REORGANIZATION**

The Golf Course Superintendents Association of America (GCSAA) has put into operation a new department and expanded an existing department, Conrad Scheetz, GCSAA executive director, has announced.

The new Department of Chapter and Industrial Relations will promote the growth of the GCSAA Conference and Show, while also strengthening the advertising section of **THE GOLF SUPERINTENDENT** magazine. It will handle chapter relations and recruit new members in a more personal way. The new director is James R. Brooks, who has been director of membership services since 1974.

The Membership Services Department has been expanded to become the Department of Membership and Administrative Services. Its director is Janie Storm, formerly administrative assistant to the executive director since 1975.

Brooks will concentrate on contacting potential exhibitors, necessary for the expansion and growth of the GCSAA-sponsored International Turfgrass Conference and Show. He will be the on-site show manager for the San Antonio Conference and Show, February 1978.

Another major goal of his department will be to aggressively attract new members to join GCSAA. The first membership drive will be conducted in the Southwest, where new members will be close to their first conference and show. Brooks will be the principal headquarters staff member to communicate with chapters.

Storm's department will provide essential administrative functions for the headquarters office and perform all services for members, including Employment Referral Service; audio-visual services; membership applications, reclassifications and terminations; data processing; circulation for **THE GOLF SUPERINTENDENT** magazine and registration for both the GCSAA conference and show and all educational sessions.

Centralization of these services into one department will improve efficiency.

**Douglas H. Fender**  
Director of Communications

**ILLINOIS TURF FOUNDATION  
GOLF DAY**

Monday, August 22, 1977

at

**INDIAN LAKES COUNTRY CLUB  
BLOOMINGDALE, ILLINOIS**

The Third Annual ITF Golf Day will again be held at Indian Lakes Country Club. This year swimming and tennis are added recreational attractions.

Included in your \$30.00 donation is Golf, Tennis, Swimming, Cart Rental, Locker, Dinner and Door Prizes. Ticket purchases prior to the Golf Day include a free lunch.

Reserve Golf and Tennis times by calling 529-0200. Tee Off times are from 9:30-1:30. Both courses will be available if attendance is large enough.

Tickets are available by calling:

Dick Lamkey 884-7775	Jerry Adyak 349-3484
Al Herbster 753-3071	Charlie McGinty 438-5161
Bob Siebert 355-9807	Bill Huber (219) 552-0552
Roger La Rochelle 798-2498	Dave Meyer 529-4303

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