

NEWS FROM VELSICOL

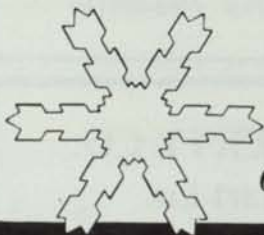
CHICAGO, August 8—Chlordane and heptachlor have not been banned by the Environmental Protection Agency as has been reported in news stories based on the EPA's news release announcing its "notice of intent" to suspend.

Robert M. Morris, president and chairman of the board of Velsicol Chemical Corporation, manufacturer of the two pesticides, pointed out that the action taken by the EPA was simply a notice of intent which would have become effective within five days of its announcement unless there was a request for a public hearing.

"This request has been made," Morris stated, "therefore, the notice of intent to suspend is of absolutely no significance until after the public hearing and final resolution by the federal courts, if that is necessary."

The erroneous report that the two pesticides were banned was based on the EPA's news release announcing the "notice of intent" to suspend. The headline and lead paragraph of the news release stated that EPA Administrator Russell E. Train stopped the manufacture of chlordane and heptachlor, but did not explain until page 2 that the action taken by the agency was a "notice of intent" to suspend.

Velsicol has been deluged with telephone calls and telegrams from throughout the world as a result of news stories which had repeated the misleading language of the EPA news release.



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