

## WINTER AND EDUCATION — A GREAT PAIR

As the winter season approaches, a good many superintendents are able to turn their thoughts away from the day-to-day routine of maintaining their courses and begin to make their long-range plans. Often times these plans are restricted to the course itself in the form of opening a new nine, winterizing the course, or planning new operating procedures. Unfortunately, little thought is given to the individual superintendent and his personal needs.

Just as any golf course will soon become second-rate and weed-filled without proper care and constant fertilization, so should the minds of the superintendents be considered and cared for. This less busy time of year seems to be ideal for consideration of additional education.

All too frequently, superintendents think that education is just for the other guy, when in fact the process of becoming better informed can never really stop. New developments, requirements, and regulations dictate constant awareness and learning. In the same vein, education is often times thought of as coming only from a traditional classroom. Both of these lines of thought are dangerous for the serious superintendent.

### AUCTION:

Oak Hills Country Club  
Nov. 1, 1974 — Golf Course Equipment & Supplies  
Nov. 2, 1974 — Club House & Pro Shop Equipment & Supplies  
Time: Starts 10:00 A.M. Both Days

There are a number of excellent regional and national seminars and workshops just waiting for interested superintendents. Also, there are continuing education courses for adults, operated through high schools, which offer a wide variety of courses which could be of great value. GCSAA educational programs should not be overlooked. The Certification Program, National Conferences and Seminar Series, offer superintendents inspiring programs designed specifically to their needs.

Turfgrass courses are obvious educational avenues to pursue when further schooling is considered, but courses in business administration, bookkeeping, speech, English, public relations and human relations should be included in the list of possibilities, as the superintendent's job requires that he also must perform in non-turf areas.

If seminars, college short-courses, evening courses or Association programs are eliminated from consideration, a superintendent can always look toward self-education. Although this requires greater discipline on the part of the individual, and great expectations are sometimes not quite realized, a great deal of information can often times be gained from such a procedure. Usually, there are also many people ready, willing and able to assist any serious individual if help is sought to overcome a particularly difficult problem during a self-education experience.

All in all, education cannot stop, but the winter season slow-down, to the extent it exists, affords the superintendent an opportunity to attend a seminar or even read that book he has been longingly gazing at all summer, an opportunity that should not be missed.



**Marlene and Dudley Smith**

On November 2nd, 1974 the Midwest Golf Course Superintendents Association will hold their annual dinner and dance at Silver Lake Country Club, Orland Park, Ill. Our host and hostess will be Dudley Smith and his recent bride, Marlene. Our co-host and hostess will be John and Grace Coghill. With four nice people like this how can one afford to stay away. Bring along your appetite and your dancing shoes and have a ball.

